



# Universal Press Syndicate

an Andrews McMeel Universal company

## Fact Sheet • June 2006

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## ADVICE

**CONSEJOS** by Liliana Gundlach, Catherine Jagers and Daniel Ramirez • Weekly • Bilingual advice from three personable, hip young Latino professionals • *Available in Spanish*

**DEAR ABBY** by Abigail Van Buren • 7x weekly; available as composed column • The one and only

**FOCUS ON THE FAMILY** by Dr. James Dobson • Weekly • Forum on family values with a Christian perspective • *Available in Spanish*

**THE LAST WORD IN ASTROLOGY** by Eugenia Last • 7x weekly; available as composed column • Multimedia astrologer brings an ancient art into the future • *Available in Spanish*

**ON ETHICS** by Randy Cohen • Weekly • Judicious guidance on everyday ethical dilemmas

## BUSINESS & FINANCE

**THE MOTLEY FOOL** • Weekly • Composed half-page of lively investment advice

**SCOTT BURNS** by Scott Burns • 3x weekly • Savvy advice to put your finances in order

**YOUR FINANCIAL PARTNER** by Valentino Sabuco • Weekly • Composed half-page of financial planning advice

## CHILDREN

\* **THE MINI PAGE** by Betty Debnam • Weekly (four-page tabloid or one-page broadsheet) • Available in color or b/w • High-interest activities lead kids to newspapers

**TELL ME A STORY** adapted by Amy Friedman and illustrated by Jillian Gilliland • Weekly; illustration available color or b/w • A charming classic or original children's story, with enchanting art

**WWW.4KIDS.ORG** • Weekly (graphic) • Eye-catching guide to the Internet for kids, parents and teachers (see Sunday Comics)

\* **YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly • available in color and b/w • Lively science feature for kids (see Sunday Comics) • *Available in Spanish*

## COLOR & GRAPHIC SERVICES

**EARTHWEEK** by Steve Newman • Weekly • Graphic digest of natural and environmental events worldwide

**FACES IN THE NEWS** by Kerry Waghorn • 4 images offered weekly • Established master caricaturist

\* **PRIMARY COLOR** edited by Harriet Choice • Four categories can be purchased all together or separately. Superb color photos and exceptional text are provided in these feature areas:

- Travel Package — one lead and three supporting columns monthly
- Home Package — one lead and three supporting columns monthly
- Food Package — weekly service from Cole's Cooking A to Z plus monthly columns by Lidia Bastianich and Sally Schneider, and cookbook reviews from Pete Franklin
- RealStyle — weekly fashion column by Patricia McLaughlin

**WEATHER CENTRAL** • Daily and weekly • Complete, fully customizable weather graphic

## COMIC PANELS

**CLOSE TO HOME** by John McPherson • Daily and Sunday

**CORNERED** by Mike Baldwin • Daily color or b/w and Sunday

**THE 5TH WAVE** by Rich Tennant • Weekly • Available in color or b&w

**THE FLYING MCCOYS** by Glenn and Gary McCoy • Daily and Sunday

**IN THE BLEACHERS** by Steve Moore • Daily and Sunday

**NON SEQUITUR** by Wiley • Daily and Sunday

**REAL LIFE ADVENTURES** by Lance Aldrich and Gary Wise • Daily and Sunday

**ZIGGY** by Tom Wilson • Daily and Sunday • *Available in Spanish*

## COMIC STRIPS

**ADAM@HOME** by Brian Basset • Daily and Sunday

**BALDO** by Hector Cantu and Carlos Castellanos • Daily and Sunday • *Available in Spanish*

**BIG TOP** by Rob Harrell • Daily and Sunday

**THE BOONDOCKS** by Aaron McGruder • Daily and Sunday

**CATHY** by Cathy Guisewite • Daily and Sunday • *Available in Spanish*

**CLEAR BLUE WATER** by Karen Montague-Reyes • Daily and Sunday

**CLEATS** by Bill Hinds • Daily and Sunday

**DOONESBURY** by Garry Trudeau • Daily and Sunday

**THE DUPLEX** by Glenn McCoy • Daily and Sunday

**THE ELDERBERRIES** by Phil Frank and Joe Troise • Daily and Sunday

**FOR BETTER OR FOR WORSE** by Lynn Johnston • Daily and Sunday

**FOXTROT** by Bill Amend • Daily and Sunday

**THE FUSCO BROTHERS** by Joe Duffy • Daily and Sunday

**GARFIELD** by Jim Davis • Daily and Sunday • *Available in Spanish*

**HEART OF THE CITY** by Mark Tatulli • Daily and Sunday

**INK PEN** by Phil Dunlap • Daily and Sunday

**LA CUCARACHA** by Lalo Alcaraz • Daily and Sunday

**LIO** by Mark Tatulli • Daily and Sunday

**LUCKY COW** by Mark Pett • Daily and Sunday

**NON SEQUITUR** by Wiley • Daily and Sunday

**OVERBOARD** by Chip Dunham • Daily and Sunday • *Available in Spanish*

**POOCH CAFÉ** by Paul Gilligan • Daily and Sunday • *Available in Spanish*

**PRETEENA** by Allison Barrows • Daily and Sunday

**PRICKLY CITY** by Scott Stantis • Daily and Sunday

**RONALDINHO** by Maurico de Sousa • Daily and Sunday • *Available in Spanish*

**STONE SOUP** by Jan Eliot • Daily and Sunday

**TANK McNAMARA** by Jeff Millar and Bill Hinds • Daily and Sunday

**TOM THE DANCING BUG** by Ruben Bolling • Weekly (oversized)

## COXNET PAGINATED PAGES

Weekly color customizable pages offering text, photos and graphics in 14 topic areas:

**BOOKS** • Full page • Features, reviews and interviews

**CAREERS** • Half-page • Job-hunting, workplace dynamics and career advice

**FOCUS** • Full page • National and international news and analysis

**GENERATIONS** • Half-page • Feature news for the growing mature readership

**GOLF INSIDER** • Full page • Coverage of pro tours and expert instruction from T.J. Tomasi, a Top 100 teaching pro

**THE GREAT OUTDOORS** • Half-page • Hunting and fishing, hiking and camping

**HEALTHY LIVING** • Full page • Columns and news features about personal health and fitness

**LIFESTYLES** • Full page • Entertainment, home improvement, fashion and consumer tips

**NASCAR INSIDER** • Full page w/ half-page update • Weekly • News and features covering America's hottest sport

**NFL INSIDER** • Full page • Capsule previews of upcoming games, standings and a feature on a hot play, coach or issue

**PERSONAL TECHNOLOGY** • Full page • Reviews of hardware, software, the Internet and the latest trends

**THE VIDEO GAME PAGE** • Half-page • Video game previews, reviews and cheats

**WHEELS** • Half-page • Features and road tests

**SEASONAL PAGES** • Covering holidays, major sporting events, entertainment, fashion and more

## EDITORIAL CARTOONS

**LALO ALCARAZ** • Weekly • *Available in Spanish*

**BAD REPORTER** by Don Asmussen • 2x weekly • 3 columns and 6 columns • Color and b/w

**TONY AUTH** • 3x weekly

**STUART CARLSON** • 4x weekly • Color and b/w

**JACK HIGGINS** • 3x weekly

**GLENN MCCOY** • 3x weekly

**PAT OLIPHANT** • 3x weekly

**TED RALL** • 3x weekly; 1x weekly color

**BEN SARGENT** • 4x weekly; 1x weekly Spanish

**TOM TOLES** • 5x weekly

## EDITORIAL COMMENTARY

**ON THE RIGHT** by William F. Buckley Jr. • 2x weekly • Sophisticated, conservative commentary

**ANN COULTER** • Weekly • The conservative movement's new diva

**MAGGIE GALLAGHER** • Weekly • Bold, conservative writing from a female boomer

**GEORGIE ANNE GEYER** • 2x weekly • Viewpoints from a premier foreign correspondent

**COVERING THE COURTS** by James J. Kilpatrick • Weekly • Trenchant commentary on our courts from someone who has been watching them for decades

**JOHN LEO** • Weekly • Pertinent — and impertinent — discussion of current social issues

**ANNA QUINDLEN** • Bi-weekly • Honest, gracefully written perspective on modern life

**RICHARD REEVES** • Weekly • Shrewd and surprising insights on American politics and culture

**NATIONAL PERSPECTIVE** by David Shribman • Weekly • Social and political commentary from well-respected executive editor of the Pittsburgh Post-Gazette

**AS I SEE IT** by Cynthia Tucker • Weekly • Compassionate, commonsense commentary from a black moderate

**WOMAN TO WOMAN** by Shaunti Feldhahn and Diane Glass • Weekly • Point/counterpoint from opposite ends of the political spectrum

## ENTERTAINMENT

**BIOGRAPHIC** by Steve McGarry • Weekly  
• Color graphic • Boldly illustrated personality profiles

**HOLLYWOOD & LINE** by Benjamin Eckstein  
• Weekly • Lighthearted betting line for everything Tinseltown

\* **ROGER EBERT** by Roger Ebert • 3x to 7x weekly — release varies • Movie reviews, interviews, Q and A, and weekly home video alert from a Pulitzer Prize winner

**THE VIDEO GAME PAGE** by CoxNews • Weekly  
• Composed half-page of video game previews, reviews and cheats

## FOOD

**DOUBLE-DUTY DINNERS** by Susan Nicholson  
• Weekly; color photo • Shortcut cooking that stretches into two meals

**SUPERMARKET SAMPLER** by Bonnie Tandy Leblang and Carolyn Wyman • Weekly; photo  
• Clever, informative reviews of what's new on grocery shelves

**7-DAY MENU PLANNER** by Susan Nicholson  
• Weekly • Color photo available • Day-by-day menu plans, recipes and time-saving tips

## HUMOR

**BAD REPORTER** by Don Asmussen • 2x weekly • 3 columns and 6 columns • Color and b/w

**NEWS OF THE WEIRD** by Chuck Shepherd  
• Weekly • The best bizarre-but-true news of recent weeks • Available in Spanish

## LIFESTYLE & CONSUMER

**CREATING SPACES** by Marcia Lyon • Weekly; illustrated • Professional designer solves home remodeling challenges

**FIGURATIVELY SPEAKING** by John MacIntyre  
• Weekly • Statistics that educate and amuse

**MR. HANDYPERSON** by Mark Hetts • Weekly  
• Humorous and useful advice on home repairs

**ON COMPUTERS** by Bob and Joy Schwabach  
• Weekly • Unstuffy look at what's new in computers • Available in Spanish

**PET CONNECTION** by Gina Spadafori  
• Weekly • Composed page or text only • Expert advice and heartwarming stories

**SMART MOVES** by Ellen James Martin • Weekly  
• All the basics home buyers and sellers need

**THE WRITER'S ART** by James J. Kilpatrick • Weekly (part of Kilpatrick package) • Witty look at what's wrong — and what's right — with newspaper writing

## ONLINE FEATURES

Visit [www.ucklick.com](http://www.ucklick.com) for a complete list of online features and services.

**UPS COMICS AND FEATURES FROM UCLICK**  
Turnkey, co-branded publishing service for newspaper Web sites

**SUBSCRIPTION SERVICES FROM UCLICK**  
Co-branded, for-fee services that earn revenue for newspaper Web sites:

**MY COMICS PAGE** • Personalized comic pages, e-mail delivery and 150+ comics

**THE PUZZLE SOCIETY** • 70+ updated games each week,

## COMICS AND FEATURES FROM UCLICK

**TED RALL** by Ted Rall • Weekly • Cutting-edge commentary on politics and society

## GAMES FROM UCLICK

**CROSSWORDS** • Daily and Weekly • Universal Daily and Family Time by Timothy Parker • Washington Post • Tribune Daily, Commuter and TV • Net Word • L.A. Times Daily and Sunday • Canadiana

**GAMES** • Solitaire, Poker, Arcade

**JIGSAWS** • Daily • Universal Daily and Kids • Playtonium Daily and Custom

**NUMBER PUZZLES** • Daily • Sudoku, Sudoku Mega, Sudoku Mini, Kakuro

**TRIVIA** • Daily and Weekly • Universal Trivia, Trivia Maze, CleverQuiz

**WORD PUZZLES** • Daily and Weekly • Universal Puzzles by Timothy Parker, Jumble, Jumble for Kids, PlayFour, Daily Cryptogram, Rootonym, Universal Wordsearch

## PAGINATION SERVICES

**PAGECAPTAIN** • Full-service pagination system handling everything from layout to editing for comic, text, puzzle and stand-alone features pages

## PUZZLES

**FAMILY TIME CROSSWORD** by Timothy Parker  
• 2x weekly: 1 daily, 1 Sunday • Available in color or b/w • Crossword puzzle for kids and parents to work together

\* **THE MAGIC EYE** by Cheri Smith and Dawn Zimiles • Weekly • 3-D color visual puzzle  
• Available in Spanish

**TELEWORD** by David Ouellet • Weekly — Sunday  
• Word search with television theme

**UNIVERSAL CROSSWORD** by Timothy Parker • Daily

**UNIVERSAL KAKURO** by Timothy Parker • Daily and Sunday • Classic cross-sum puzzle  
• Available in Spanish

**UNIVERSAL SUDOKU PUZZLES** by David Bodycombe • Daily and Weekly • Color and b/w • Classic, Kids, Monster, Word • Available in Spanish

\* **WHATZIT?** by Paul Sellers • 6x weekly (graphic)  
• Compact, visual brain-teasers

\* **WONDERWORD** by David Ouellet • Daily and Sunday • Find the words for daily theme

## SPECIAL SERVICES

**THE DAILY** • News of fashion business, trends, shopping, diet and fitness, and celebrities • Text and photos • Available in Spanish

**EFE NEWS SERVICES** • Daily • The world's largest Spanish-language news agency offers comprehensive coverage of the world from a Hispanic perspective • Text and photos • Available in Spanish and English

\* **FINANCIAL TIMES** • Daily, Mon.-Sat. • One of the most respected business and economic news sources in the world

\* **RELIGION NEWS SERVICE** • 5x weekly; illustrations • News and features pertaining to religion, ethics, spirituality and moral issues

\* **RELIGION NEWS SERVICE WEEKLY REPORT** • Weekly • One feature, two articles and one columnist • Believers graphic included

## SPECIAL PUBLICATIONS

**FRONTERAS** • Weekly • 24-page color Spanish-language newspaper • Tailored to each local market

## SPORTS

\* **AMERICA'S LINE and ODDS CANADA** by Ben Eckstein • 7x weekly; available high-speed wire only • Up-to-the-minute betting lines from a respected Nevada oddsmaker

**THIS WEEK** • Weekly (seasonal) • Composed full page previewing upcoming week in college football and basketball • ACC, SEC, Big 10 and Big 12 conferences

## SUNDAY COMICS FEATURES

**ADAM@HOME** — 1/2 st., 1/4 st., full and 1/2 tab

**BALDO** — 1/3 st., 1/4 st., 1/3 tab

**BIG TOP** — 1/3 st., 1/4 st., 1/3 tab

**THE BOONDOCKS** — 1/3 st., 1/4 st., 1/3 tab

**CATHY** — 1/2 st., 1/4 st., full and 1/2 tab

**CLEAR BLUE WATER** — 1/3 st., 1/4 st., 1/3 tab

**CLEATS** — 1/3 st., 1/4 st., 1/3 tab

**CLOSE TO HOME** — 1/3 st., 1/4 st., 1/3 tab

**CORNERED** — 1/3 st.

**DOONESBURY** — 1/2 st., full and 1/2 tab

**THE DUPLEX** — 1/3 st., 1/4 st., 1/3 tab

**THE ELDERBERRIES** — 1/3 st., 1/4 st., 1/2 tab

**FAMILY TIME CROSSWORD** — 1/4 st.

**THE FLYING MCCOYS** — 1/3 st., 1/4 st., 1/3 tab

**FOR BETTER OR FOR WORSE** — 1/2 st., 1/3 st., 1/4 st., full tab

**FOXTROT** — 1/2 st., 1/4 st., full and 1/2 tab

**THE FUSCO BROTHERS** — 1/3 st., 1/4 st., 1/2 tab

**GARFIELD** — 1/2 st., 1/4 st., full and 1/2 tab

**HEART OF THE CITY** — 1/3 st., 1/4 st., 1/3 tab

**IN THE BLEACHERS** — 1/3 st., 1/4 st., 1/3 tab

**INK PEN** — 1/3 st., 1/4 st., 1/3 tab

**LA CUCARACHA** — 1/3 st., 1/4 st., 1/3 tab

**LIO** — 1/3 st., 1/4 st., 1/3 tab

**LUCKY COW** — 1/3 st., 1/4 st., 1/3 tab

**MAGIC EYE** — 1/3 st., 1/4 st., 1/3 tab

**NON SEQUITUR** — vertical

**OVERBOARD** — 1/3 st., 1/4 st., 1/3 tab

**POOCH CAFE** — 1/3 st., 1/4 st., 1/3 tab

**PRETEENA** — 1/3 st.

**PRICKLY CITY** — 1/3 st., 1/4 st., 1/3 tab

**REAL LIFE ADVENTURES** — 1/3 st., 1/4 st., 1/3 tab

**RONALDINHO** — 1/4 st., 1/2 tab

**STONE SOUP** — 1/3 st., 1/4 st., 1/3 tab

**TANK McNAMARA** — 1/3 st., 1/4 st., 1/3 tab

**TOKYOPOP** — 1/2 st., 1/3 st., 1/2 tab

**YOU CAN WITH BEAKMAN** — 1/4 st. and 1/2 tab

**WONDERWORD** — 1/3 st. and 1/2 tab

**WWW.4KIDS.ORG** — 1/3 st.

**ZIGGY** — 1/2 st., 1/4 st., 1/2 tab

# WIRE SCHEDULE FOR UNIVERSAL PRESS SYNDICATE TEXT FEATURES

NAME OF FEATURE	KEYWORD	SELECTOR CODE	CATEGORY CODE	PRIORITY CODE	TRANSMISSION DAYS
DEAR ABBY	.abby	.qru	.c	.a	.Wed. (7)
ON THE RIGHT	.buckley	.tca	.k	.r	.Tues., Fri.
SCOTT BURNS	.burns	.qqr	.f	.a	.Tues. (3)
ON ETHICS	.cohen-ethics	.qsk	.c	.a	Monday
<b>PRIMARY COLOR</b>					
Travel package	.color-travel	.qqe	.t	.a	.last Mon. each month
Home package	.color-home	.qqy	.l	.a	.last Mon. each month
Food package	.color-food	.qqh	.d	.a	.Thurs.
Fashion package	.mclaughlin	.qqi	.l	.a	.Wed.
CONSEJOS - English	.consejos	.qrm	.c	.a	.Fri.
CONSEJOS - Spanish	.consejos-spanish	.qro	.c	.a	.Fri.
ANN COULTER	.coulter	.qqt	.k	.r	.Wed.
FOCUS ON THE FAMILY	.dobson	.qqf	.l	.a	.Tues.
DOUBLE-DUTY DINNERS	.doubledinners	.qrb	.d	.a	.Wed.
ROGER EBERT	.ebert	.qre	.e	.r	.Tues.
HOLLYWOOD & LINE	.eckstein	.qra	.c	.a	.Fri.
MR. HANDYPERSON	.hetts	.qqd	.l	.a	.Fri.
MAGGIE GALLAGHER	.gallagher	.qsa	.k	.r	.Tues.
GEORGIE ANNE GEYER	.geyer	.qrl	.k	.r	.Mon., Wed.
COVERING THE COURTS	.kilpatrick	.tcb	.k	.r	.Wed.
LAST WORD IN ASTROLOGY	.last	.qss	.l	.a	.Tues. (7)
JOHN LEO	.leo	.qrx	.k	.r	.Fri.
CREATING SPACES	.lyon	.qry	.l	.a	.Thurs.
FIGURATIVELY SPEAKING	.macintyre	.qqz	.c	.a	.Fri.
7-DAY MENU PLANNER	.nicholson	.qrh	.d	.a	.Wed.
ANNA QUINDLEN	.quindlen	.qqo	.k	.r	.Mon.
RICHARD REEVES	.reeves	.qrj	.k	.r	.Fri.
RELIGION NEWS SERVICE	.bc-rns-(varies)	.rmstr	.c	.r	.Daily
RNS WEEKLY REPORT	.rns-report	.qsg	.c	.a	.Thurs.
AMERICA'S LINE	.roxborough	.qqn	.s	.r	.Daily
SUPERMARKET SAMPLER	.sampler	.qqs	.d	.a	.Thurs.
ON COMPUTERS	.schwabach	.qqx	.l	.a	.Fri.
NATIONAL PERSPECTIVE	.shribman	.qsf	.k	.r	.Thurs.
SMART MOVES	.smartmoves	.qqc	.c	.a	.Wed.
PET CONNECTION	.spadafori	.qsr	.c	.a	.Thurs.
TELL ME A STORY	.story	.qqw	.c	.a	.Fri.
AS I SEE IT	.tucker	.qsn	.k	.r	.Thurs.
NEWS OF THE WEIRD	.weird	.qqv	.c	.a	.Mon.
WOMAN TO WOMAN	.woman	.qrq	.k	.r	.Thurs.
WRITER'S ART	.writers-art	.tcb	.k	.r	.Fri.

## PAGECAPTAIN — A BETTER PAGINATION SERVICE

pageCaptain's skilled and dedicated technicians and customer service specialists deliver top-flight pagination for comic, text, puzzle and stand-alone features pages -- including layout and complete editorial services.

NOTE: All Universal Press features are available electronically via the UPS Bulletin Board and for online publication via uclick. Text features are available through AP Data Features. For information, contact Customer Service toll-free: 1-800-255-6734 • 816-932-6600 • fax: 816-932-6625

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