

Bring the Internet Generation to your Newspaper

For samples and rates, contact:



an Andrews McMeel Universal company
4520 Main Street, Kansas City, MO 64111

800-255-6734

816-932-6600

www.amuniversal.com/ups

Features listed in Spanish and English



For international sales information, contact:

Atlantic Syndication

a division of Universal Press Syndicate

816-360-6887

816-932-6625 (Fax)

sales@atlanticsyndication.com



People born between 1988 and 1999 have grown up in a digital world. It's natural for them to get their news and entertainment from computers, cell phones, radio and television. If a newspaper is to remain a vital source of news for decades to come, we have to get kids and young adults hooked on reading it now.

Features for the young and the young at heart can help. We invite you to take a look at what Universal Press Syndicate and Atlantic Syndication have to offer.

YOU CAN WITH BEAKMAN & JAX by Jok Church

Dear Jax,
Where do goose bumps come from?
Kyle Stormicks
Chicago, Illinois

Beakman or Jax
P.O. Box 28177
Kansas City, MO 64112
Questions, name & address

Horripilation

Dear Kyle, Things happen to our bodies whether we want them to or not. Goose bumps are one of them. They're a reminder that we're not always in control of everything. Goose bumps also remind us of how closely related we are to other mammals – other creatures with hair. Goose bumps help mammals keep warm, and help defend against danger.

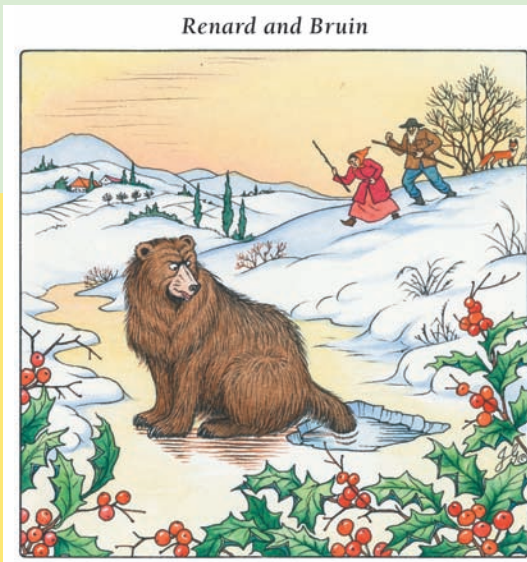
Jax Place
Jax Place

When it's hot, little muscles at each hair (1) relax. The hair is relaxed. Your sweat glands (2) pump out body heat in sweat. Your blood vessels (3) get big to take more heat to the skin to get rid of it. When it's cold, the arrector muscle (4) pulls the hair up. The duct to the sweat glands (5) gets small to conserve heat. Our blood vessels (6) get small to save heat. Hair standing up doesn't make good insulation anymore – we don't have enough fur for that. But it does make goose bumps (7). Cold is not the only thing that can cause our hair to stand on end. Fear or anger does it, too. The same thing happens to other mammals. You'll notice that on a cat or dog. Their fur will stand on end when they are in danger and need to look bigger. The same is true for you, too – even though we don't look that much bigger with the small amount of fur we have these days.

© 2007 Jok Church - Dist. by Universal Press Syndicate 1-21-07

Kids are naturally curious about the world around them. **YOU CAN WITH BEAKMAN AND JAX**, a weekly feature by Jok Church, rewards curiosity with at-home experiments that enable kids to discover the answers to all kinds of questions. También disponible en Español.

Tell Me a Story Beautifully illustrated and superbly written, this award-winning feature warms the heart and soul of those who read it. Each week, Amy Friedman and Jillian Gilliland give us an original story or a children's classic accompanied by a captivating illustration that will launch the imagination. Special promotions offer to new clients.



RONALDINHO GAUCHO A comic strip about the world's best soccer player? You bet. In this sweet and positive comic strip, Brazilian comics master Mauricio de Sousa has collaborated with the great **Ronaldinho Gaucho** to project in fanciful details Ronaldinho's life as a child, along with his soccer-playing buddies. Follow their adventures on and off the soccer field in this daily and Sunday comic strip. También disponible en Español.

CONDORITO

Condorito is the best-known cartoon character in the Spanish-speaking world, with fans throughout the Americas; in fact, over 82 million readers consider Condorito an important part of their daily lives. Now offered in English, this endearing character will appeal to young and old alike. También disponible en Español.



UNIVERSAL Sudoku Kids

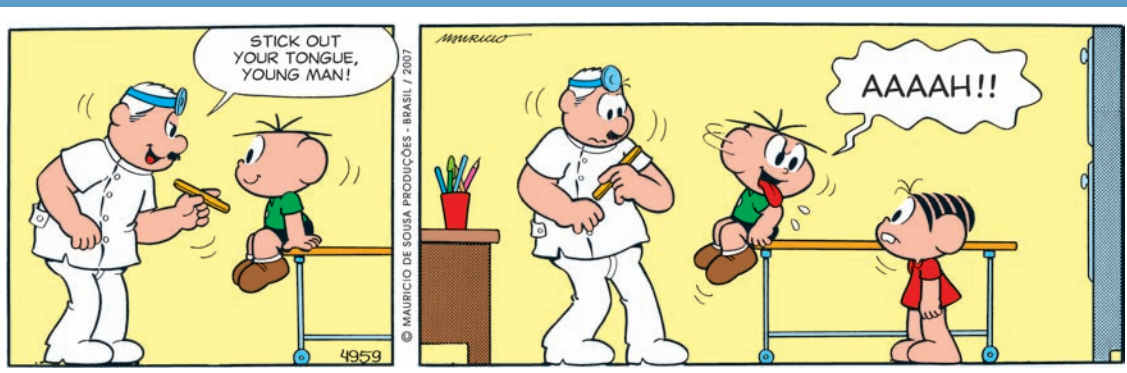
Fill in the grid so that every row, column and colored box contains ALL the numbers from 1 to 6. Bonus clue: which number should go in the circle: 2 or 6?

	2		5		4
6					
		○	1	3	
	3	1			
					2
2		6		1	

Everyone's hooked these days on **UNIVERSAL SUDOKU!** It's the hottest new world-wide puzzle and this version is just for kids. The puzzle uses numbers instead of words, so anyone, anywhere can play it. También disponible en Español.

GARFIELD

The world's favorite lasagna-loving, cool cat. **Garfield** is funny in any language! También disponible en Español.



Monica's gang

This energetic and refreshingly innocent bunch of neighborhood kids and their pets, each with a special personality, will delight the youngsters. Monica, their leader, takes the spotlight in the starring role. This is another comic adventure by Mauricio de Sousa. También disponible en Español.

