

The Daily

Fashion • Scoops • Scene

Fashion Week Daily is excited to extend coverage of the fashion industry to your web site with exclusive videos.

For three (3) minutes twice a week, CHIC REPORT takes viewers deep behind the scenes of the fashion industry, serving up the latest news, trends and insider dish from fashion gurus to celebrities.

From scintillating **dating gossip** and hilarious **designer interviews**, to exclusive **sneak peeks** at the latest "It" accessories, CHIC REPORT delivers the latest word in fashion from the people who know it best.

FWD also provides runway video from the world's hottest shows in the fashion capitals of the world – Paris, Milan and New York City. Each show will provide at least 20 videos at an average of three (3) minutes apiece.

Coverage dates are in the spring and fall of each year with six (6) shows total. You can purchase the videos by show, collection or for the entire year.

The videos will be branded with the fashionweekdaily.com logo watermark in the bottom right corner and will be delivered in Flash (for the Chic Report, we can also offer QuickTime) via FTP.

You own the **pre-** and **post-roll opportunities** for each video. Call your sales representative today! 800-255-6734

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