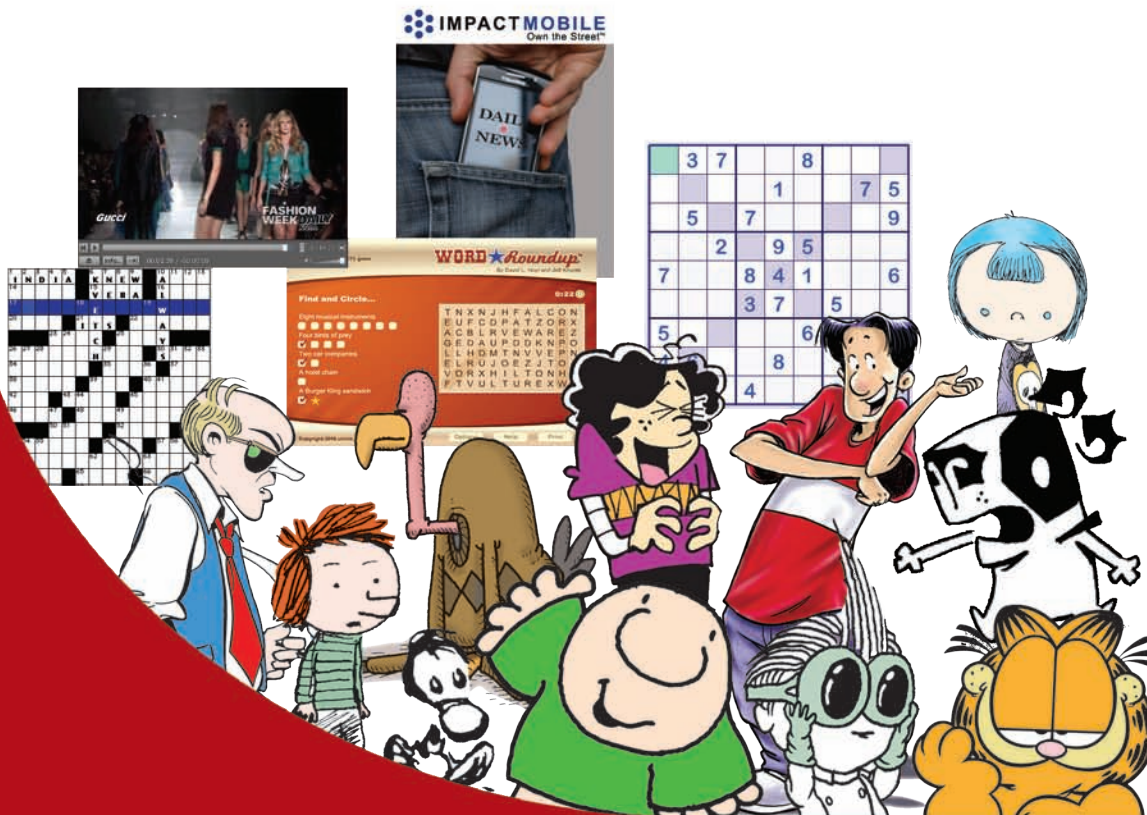




# Universal Uclick

Prepared for Newspaper Partners

# 2010 Digital Catalog



Sales and Editorial Contacts at: [www.universaluclick.com](http://www.universaluclick.com)  
1130 Walnut St. • Kansas City, MO 64106 • 800-255-6734

## DAILY COMICS

Visit [www.uclick.com](http://www.uclick.com) for current samples of the comics.

**ADAM@HOME** by Brian Basset

**THE ARGYLE SWEATER**  
by Scott Hilburn

**BALDO** by Hector Cantu and Carlos Castellanos • Available in Spanish

**CATHY** by Cathy Guisewite • Available in Spanish

**CLEATS** by Bill Hinds

**CLOSE TO HOME** by John McPherson

**CORNERED** by Mike Baldwin

**CUL DE SAC** by Richard Thompson

**DOONESBURY** by Garry Trudeau

**THE DUPLEX** by Glenn McCoy

**THE ELDERBERRIES** by Corey Pandolph

**THE FLYING MCCOYS** by Glenn and Gary McCoy

**FOR BETTER OR FOR WORSE**  
by Lynn Johnston

**FOXTROT** by Bill Amend

**THE FUSCO BROTHERS** by Joe Duffy

**GARFIELD** by Jim Davis • Available in Spanish

**HEART OF THE CITY** by Mark Tatulli

**INK PEN** by Phil Dunlap • Available in Spanish

**IN THE BLEACHERS** by Steve Moore

**IN THE STICKS** by Nathan Cooper

**LA CUCARACHA** by Lalo Alcaraz

**LIO** by Mark Tatulli • Available in Spanish

**NON SEQUITUR** by Wiley

**OVERBOARD** by Chip Dunham  
• Available in Spanish

**POOCH CAFÉ** by Paul Gilligan  
• Available in Spanish

**REAL LIFE ADVENTURES** by Lance Aldrich and Gary Wise

**RED AND ROVER** by Brian Basset  
• Daily and Sunday • Available in Spanish

**RONALDINHO GAUCHO** by Mauricio de Sousa • Available in Spanish

**STONE SOUP** by Jan Eliot

**TANK McNAMARA** by Jeff Millar and Bill Hinds

**TOM THE DANCING BUG**  
by Ruben Bolling

**W.T. DUCK** by Aaron Johnson

**ZIGGY** by Tom Wilson • Available in Spanish

\* All comics available in daily and Sunday, except FoxTrot and Tom the Dancing Bug, which are weekly.

## DAILY GAMES AND PUZZLES

Visit [www.uclick.com](http://www.uclick.com) for live samples of the games.

### CROSSWORDS

- Universal Crossword: Flash Edition
- Crosswords Cubed
- Jonesin' Crossword
- Pat Sajak's Code Letter Crossword
- Family Time Crossword
- L.A. Times Crossword
- Canadiana Crossword
- NetWord

### WORD ROUNDUPS

- Word Roundup Daily
- Hollywood Word Roundup
- Word Roundup Challenge

### JUMBLES

- Jumble Daily Classic
- Hollywood Jumble
- Jumble Jong
- Jumble Crosswords
- Jumpin' Jumble
- Jumble Solitaire
- Jumble Word Web
- Jumble Word Vault

### SUDOKUS

- Sudoku Daily
- Sudoku Mega
- Sudoku Mini
- Sudoku X
- Sudoku X Mini

### JIGSAWS

- Universal Jigsaw
- Playtonium Daily Jigsaw

### WORD

- Universal Word Search
- Universal Cryptogram
- USA Today Don't Quote Me
- Quote Slide
- Pardon My Words
- Up & Down Words
- Wonderword
- PlayFour!
- Rootonym
- WordSense

### TRIVIA

- Universal Trivia
- Pat Sajak's Lucky Letters
- TV Guide Trivia

### NUMBERS

- Kakuro
- Hitori
- Hidato
- Pathways
- Koozac

### ARCADE GAMES

- Video Poker
- Solitaire
- Brain Strain
- Check Out Line
- Pongling
- Free Cell Solitaire
- Shockbowl
- Digital Air Hockey
- and MORE!

### KIDS

- Sudoku Mini
- Sudoku X Mini
- Universal Jigsaw for Kids
- Jumble for Kids
- Family Time Crossword

### SPANISH

- Sudoku Diario
- Sudoku Mega
- Sudoku Mini
- Kakuro Diario
- Crucigramas
- Rompecabezas Universal



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Branded downloadable application that pushes your content to smart phones (iPhone, BlackBerry and Android). Users can interact with and share your content in a variety of ways. Mobile web solution available upon request. Interactive and viral advertising opportunities.



## FASHION VIDEOS

Fashion Week Daily now provides videos from the world's hottest fashion shows and exclusive industry news. Videos will provide twice weekly coverage of the fashion industry with interviews, gossip and hot trends. Complement this with runway footage from the fall and spring collections shown at the fashion capitol of the world.

## EDITORIAL CARTOONS

**LALO ALCARAZ** • Weekly • Available in Spanish

**TONY AUTH** • 3x weekly

**BAD REPORTER** by Don Asmussen • 2x weekly • 3 columns and 6 columns • Color and b/w

**STUART CARLSON** • 2-3x weekly • Color and b/w

**GLENN MCCOY** • 3x weekly • Occasional color

**PAT OLIPHANT** • 3x weekly

**TED RALL** • 3x weekly • Color and b/w

**BEN SARGENT** • 2x weekly

**TOM TOLES** • 5x weekly • Available in color

## EDITORIAL COMMENTARY

**ANN COULTER** • Weekly • The conservative movement's diva

**MAGGIE GALLAGHER** • Weekly • Bold, conservative writing from a female boomer

**GEORGIE ANNE GEYER** • 2x weekly • Viewpoints from a premier foreign correspondent

**RICHARD REEVES** • Weekly • Shrewd and surprising insights on American politics and culture

**NATIONAL PERSPECTIVE** by David Shribman • Weekly • Social and political commentary from well-respected executive editor of the *Pittsburgh Post-Gazette*

**AS I SEE IT** by Cynthia Tucker • Weekly • Compassionate, commonsense commentary from a black moderate • Pulitzer Prize winner

## CHILDREN

### KIDS GAMES:

- Sudoku Mini
- Sudoku X Mini
- Universal Jigsaw for Kids
- Jumble for Kids
- Family Time Crossword

### ARCADEMIC SKILL BUILDERS:

Interactive educational games for teaching math and language arts. Single or multi-player games available.

### THE MINI PAGE INTERACTIVE •

News stories and profiles of sports figures are mingled with interactive features including picture tile games and dot-to-dot puzzles that are fun for the whole family to play.

**TELL ME A STORY** adapted by Amy Friedman and illustrated by Jillian Gilliland • Weekly illustration • A charming classic or original children's story, with enchanting art

**WWW.4KIDS.ORG** • Weekly (graphic) • Eye-catching guide to the Internet for kids, parents and teachers

## LIFESTYLE & ADVICE

**DEAR ABBY** by Abigail Van Buren • 7x weekly; available as composed column • The one and only

**DEAR EUGENIA** by Eugenia Last • Weekly • Astrologer Eugenia Last answers readers' questions

**FIGURATIVELY SPEAKING** by John MacIntyre • Weekly • Statistics that educate and amuse

**FOCUS ON THE FAMILY** by Dr. James Dobson • Weekly • Forum on family values with a Christian perspective • Available in Spanish

**THE LAST WORD IN ASTROLOGY** by Eugenia Last • Monthly, weekly and daily; available daily as composed column • Multimedia astrologer brings an ancient art into the future • Available in Spanish

**LOVESCOPE** by Eugenia Last • Weekly • An astrological look at love

**NEWS OF THE WEIRD** by Chuck Shepherd • Weekly • The best bizarre-but-true news • Available in Spanish

**ON ETHICS** by Randy Cohen • Weekly • Judicious guidance on everyday ethical dilemmas

**PET CONNECTION** by Gina Spadafori and Dr. Marty Becker • Weekly • Composed half-page or text only • Expert advice and heartwarming stories

## INTERACTIVE HOROSCOPE

- Daily Horoscope
- Daily Star Charts
- Sun Sign Personality
- Traits
- Love Meter and more ...

## INTERACTIVE LOTTERY

Live Lottery Results. Jackpot Trackers. Odds Calculators. Quick Pick Generation. Frequency Charts.

## FOOD

**7-DAY MENU PLANNER** by Susan Nicholson • Weekly • Color photo available • Day-by-day menu plans, recipes and time-saving tips

**SUPERMARKET SAMPLER** by Bonnie Tandy Leblang and Carolyn Wyman • Weekly; photo • Clever, informative reviews of what's new on grocery shelves

## BUSINESS & FINANCE

**THE MOTLEY FOOL** • Weekly • Composed half-page of lively investment advice

**SCOTT BURNS** by Scott Burns • 2x weekly • Savvy advice to put your finances in order

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