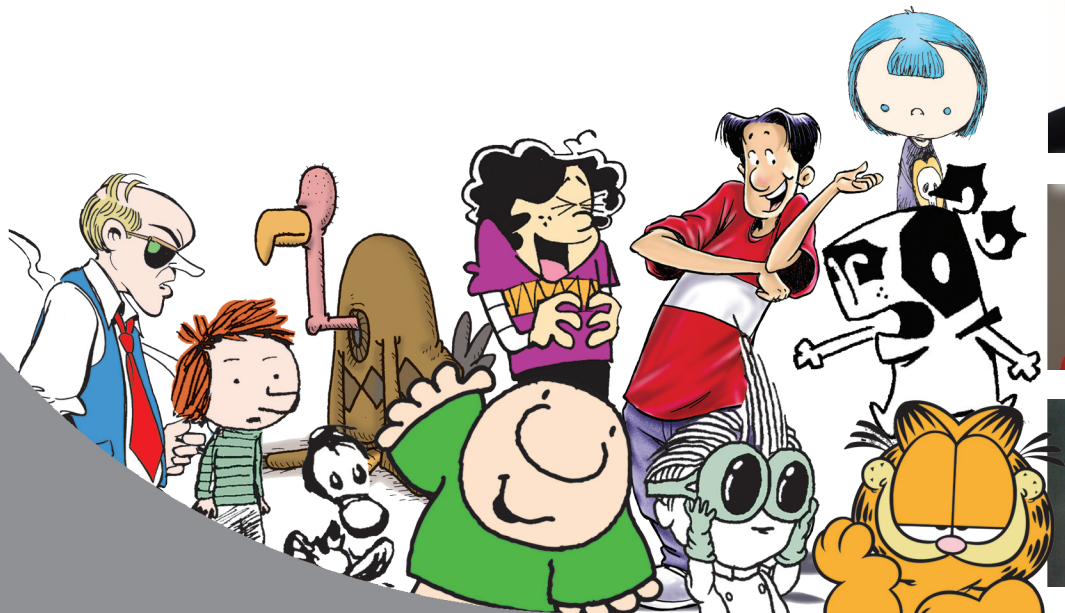


# 2010 Print Catalog



Roger Ebert



Dear Abby



Cynthia Tucker

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## NEW

**ATLAS OBSCURA** by Joshua Foer and Dylan Thuras • 1x weekly  
• Compendium of all off-the-beaten paths not found in traditional travel guides • Available in 1- and 2-column composed formats, or text plus photos.

## COMIC PANELS

**THE ARGYLE SWEATER** by Scott Hilburn • Daily and Sunday

**CLOSE TO HOME** by John McPherson • Daily and Sunday

**CORNERED** by Mike Baldwin • Daily color or b/w and Sunday

**THE FLYING MCCOYS** by Glenn and Gary McCoy • Daily and Sunday

**IN THE BLEACHERS** by Steve Moore • Daily and Sunday

**NON SEQUITUR** by Wiley • Daily and Sunday — vertical

**REAL LIFE ADVENTURES** by Lance Aldrich and Gary Wise • Daily and Sunday

**ZIGGY** by Tom Wilson • Daily and Sunday • Available in Spanish

## COMIC STRIPS

**ADAM@HOME** by Brian Basset • Daily and Sunday

**BALDO** by Hector Cantu and Carlos Castellanos • Daily and Sunday • Available in Spanish

**CATHY** by Cathy Guisewite • Daily and Sunday • Available in Spanish

**CLEATS** by Bill Hinds • Daily and Sunday

**CUL DE SAC** by Richard Thompson • Daily and Sunday

**DOONESBURY** by Garry Trudeau • Daily and Sunday

**THE DUPLEX** by Glenn McCoy • Daily and Sunday

**THE ELDERBERRIES** by Corey Pandolph • Daily and Sunday

**FOR BETTER OR FOR WORSE** by Lynn Johnston • Daily and Sunday

**THE FUSCO BROTHERS** by J.C. Duffy • Daily and Sunday

**GARFIELD** by Jim Davis • Daily and Sunday • Available in Spanish

**HEART OF THE CITY** by Mark Tatulli • Daily and Sunday

**INK PEN** by Phil Dunlap • Daily and Sunday

**IN THE STICKS** by Nathan Cooper • Daily and Sunday

**LA CUCARACHA** by Lalo Alcaraz • Daily and Sunday

**LIO** by Mark Tatulli • Daily and Sunday • Available in Spanish

**NON SEQUITUR** by Wiley • Daily and Sunday — vertical

**OVERBOARD** by Chip Dunham • Daily and Sunday  
• Available in Spanish

**POOCH CAFÉ** by Paul Gilligan • Daily and Sunday  
• Available in Spanish

**RED AND ROVER** by Brian Basset • Daily and Sunday  
• Available in Spanish

**RONALDINHO GAUCHO** by Mauricio de Sousa • Daily and Sunday • Available in Spanish

**STONE SOUP** by Jan Eliot • Daily and Sunday

**TANK McNAMARA** by Jeff Millar and Bill Hinds • Daily and Sunday

**TOM THE DANCING BUG** by Ruben Bolling • Weekly (oversized)

**W.T. DUCK** by Aaron Johnson • Daily and Sunday

## SUNDAY-ONLY FEATURES

**BIOGRAPHIC** by Steve McGarry • Boldly illustrated personality profiles

**FAMILY TIME CROSSWORD** by Timothy Parker • Crossword puzzle for kids and parents to work together

**FOXTROT** by Bill Amend • Comic adventures of the Fox family  
• Available in Spanish

**THE MAGIC EYE** by Cheri Smith and Dawn Zimiles • 3-D visual puzzle • Available in Spanish

**MAGIC IN A MINUTE** by Mac and Bill King • Magic tricks for kids  
• Available in Spanish

\* **YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly  
• available in color and b/w • Lively science feature for kids  
• Available in Spanish

**TELEWORD** by David Ouellet • Word search puzzle

**WWW.4KIDS.ORG** • Eye-catching guide to the Internet for kids, parents and teachers

## FOR KIDS

**MAGIC IN A MINUTE** by Mac and Bill King • Weekly (graphic) • Magic tricks for kids • Available in Spanish

**THE MINI PAGE** • Weekly (four-page tabloid or one-page broadsheet) • Available in color or b/w • High-interest activities lead kids to newspapers

**MERLIN'S WORLD OF MARVELS** by Ian Anderson • Weekly • Sampling of interesting, true facts from around the world

**TELL ME A STORY** adapted by Amy Friedman and illustrated by Jillian Gilliland • Weekly; illustration • A charming classic or original children's story, with enchanting art

**WWW.4KIDS.ORG** • Weekly (graphic) • Eye-catching guide to the Internet for kids, parents and teachers

\* **YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly  
• Available in color and b/w • Lively science feature for kids  
• Available in Spanish

## ADVICE

**ASK THE HEADHUNTER** by Nick Corcodilos • Weekly • Cut-to-the-chase advice for finding the right job

**ASTRO ADVICE** by Eugenia Last • Monthly or weekly • Astrological updates in monthly and weekly time frames

**DEAR ABBY** by Abigail Van Buren • 7x weekly; available as composed column • The one and only

**DEAR EUGENIA** by Eugenia Last • Weekly • Astrologer Eugenia Last answers readers' questions

**FOCUS ON THE FAMILY** by Dr. James Dobson • Weekly • Forum on family values with a Christian perspective • Available in Spanish

**THE LAST WORD IN ASTROLOGY** by Eugenia Last • available as composed column • 7x weekly • Multimedia astrologer brings an ancient art into the future • Available in Spanish

**LOVESCOPE** by Eugenia Last • Weekly • An astrological look at love

**ON ETHICS** by Randy Cohen • Weekly • Judicious guidance on everyday ethical dilemmas

## BUSINESS & FINANCE

**THE MOTLEY FOOL** • Weekly • Composed half-page of lively investment advice

**SCOTT BURNS** by Scott Burns • 2x weekly • Savvy advice to put your finances in order

**Digital feature catalog available upon request. Visit [www.uclick.com](http://www.uclick.com) for a complete list of online features and services. Select Features available in Spanish**

## PAGINATED PAGES

Weekly color customizable pages offering text, photos and graphics in several topic areas:

**EARTHWEEK** by Steve Newman • Weekly • Print and interactive online versions • Graphic digest of natural and environmental events worldwide

**GOLF INSIDER** • Full page • Coverage of pro tours and expert instruction from T.J. Tomasi, a Top 100 teaching pro

**THE MINI PAGE** • Weekly (four-page tabloid or one-page broadsheet) • Available in color or b/w • High-interest activities lead kids to newspapers

**THE MOTLEY FOOL** • Weekly • Composed half-page of lively investment advice

**NASCAR INSIDER** • Full page w/ half-page update • News and features covering America's hottest sport

**PET CONNECTION PAGE** • by Gina Spadafori and Dr. Marty Becker • Weekly • Composed page or text only • Expert advice and heartwarming stories

**THIS WEEK** • Weekly (seasonal) • Composed full page previewing upcoming week in college football and basketball • **ACC, SEC and Big 12** (football only)

**WHEELS** • Half-page • Features and road tests

## EDITORIAL CARTOONS

**LALO ALCARAZ** • Weekly • Available in Spanish

**TONY AUTH** • 3x weekly

**BAD REPORTER** by Don Asmussen • 2x weekly • 3 and 6 columns • Color and b/w

**STUART CARLSON** • 2-3x weekly • Color and b/w

**GLENN MCCOY** • 3x weekly • Occasional color

**PAT OLIPHANT** • 3x weekly

**TED RALL** • 3x weekly • Color and b/w

**BEN SARGENT** • 2x weekly

**TOM TOLES** • 5x weekly

**FACES IN THE NEWS** by Kerry Waghorn • 3 images offered weekly • Color and b/w • Established master caricaturist

## EDITORIAL COMMENTARY

**ANN COULTER** • Weekly • The conservative movement's diva

**MAGGIE GALLAGHER** • Weekly • Bold, conservative writing from a female boomer

**GEORGIE ANNE GEYER** • 2x weekly • Viewpoints from a premier foreign correspondent

**RICHARD REEVES** • Weekly • Shrewd and surprising insights on American politics and culture

**NATIONAL PERSPECTIVE** by David Shribman • Weekly • Social and political commentary from well-respected executive editor of the Pittsburgh Post-Gazette

**AS I SEE IT** by Cynthia Tucker • Weekly • Compassionate, commonsense commentary from a black moderate • Pulitzer Prize winner

## ENTERTAINMENT

**BIOGRAPHIC** by Steve McGarry • Weekly • Color graphic • Boldly illustrated personality profiles

**DID YOU KNOW** by D. Postgate • Weekly • Curious facts about life, the world and general knowledge

\* **ROGER EBERT** by Roger Ebert • 3x to 7x weekly — release varies • Movie reviews, interviews, Q&A, and weekly home video alert from a Pulitzer Prize winner

## FOOD

**7-DAY MENU PLANNER** by Susan Nicholson • Weekly • Color photo available • Day-by-day menu plans, recipes and time-saving tips

**SUPERMARKET SAMPLER** by Bonnie Tandy Leblang and Carolyn Wyman • Weekly; photo • Clever, informative reviews of what's new on grocery shelves

## HUMOR

**BAD REPORTER** by Don Asmussen • 2x weekly • 3 and 6 columns • Color and b/w

**NEWS OF THE WEIRD** by Chuck Shepherd • Weekly • The best bizarre-but-true news of recent weeks • Available in Spanish

## LIFESTYLE & CONSUMER

**AT HOME** • Home decor, interior decorating, and garden design columns: one lead and three supporting columns monthly • color photos • By Design by Elaine Markoutsas, Home Touch by Mary G. Pepitone, Design School by Bill LaHay, The Well-Dressed Garden by Marty Ross

**DARE TO ASK** by Phillip J. Milano • Weekly • Q&A answering uncomfortable questions everyone wonders about

**DO JUST ONE THING** by Danny Seo • 7x weekly • Simple, eco-friendly ways to save money and the planet

**FIGURATIVELY SPEAKING** by John MacIntyre • Weekly • Statistics that educate and amuse

**PET CONNECTION** by Gina Spadafori and Dr. Marty Becker • Weekly • Composed page or text only • Expert advice and heartwarming stories

**REALSTYLE** by Patricia McLaughlin • Weekly; one color photo • Fashion trends and analysis

**SMART MOVES** by Ellen James Martin • Weekly • All the basics home buyers and sellers need

## PUZZLES & GAMES

**BAKER STREET PUZZLE** by Tom Bullimore and Ian Anderson • Weekly • Word or logic puzzle

**FAMILY TIME CROSSWORD** by Timothy Parker • 2x weekly: 1 daily, 1 Sunday • Available in color or b/w • Crossword puzzle for kids and parents to work together

**HIDATO** by Dr. Gyora Benedek • Daily and weekly • Follow-the-numbers logic puzzle • Available in Spanish

\* **THE MAGIC EYE** by Cheri Smith and Dawn Zimiles • Weekly • 3-D color visual puzzle • Available in Spanish

**MINUTE MAZE** 6x weekly • Small maze with broad appeal • Requires minimum space • Spanish only

**SUDOKU PUZZLES** Daily and weekly • Color and b/w • Classic, Kids, Monster, Pacific, Word, X • Available in Spanish

**UNIVERSAL CROSSWORD** by Timothy Parker • daily and Sunday • Some of the hottest puzzles in print

**UNIVERSAL KAKURO** is a cross between traditional crosswords and Sudoku • daily and Sunday

**TELEWORD** by David Ouellet • Word search puzzle

\* **WHATZIT?** by Paul Sellers • 6x weekly • Compact, visual brain-teaser

\* **WONDERWORD** by David Ouellet • Daily and Sunday • Find the words for daily theme

## SPORTS

\* **AMERICA'S LINE** by Ben Eckstein • 7x weekly; available high-speed wire only • Up-to-the-minute betting lines from a respected Nevada oddsmaker

**THIS WEEK** • Weekly (seasonal) • Composed full page previewing upcoming week in college football and basketball • **ACC, SEC and Big 12** (football only)

## MOBILE PUBLISHER

**MOBILE PUBLISHER** • Branded downloadable application that pushes newspaper content to smart phones

## PAGINATION SERVICES

**PAGECAPTAIN** • Full-service pagination system handling everything from layout to editing for comic, text, puzzle and stand-alone feature pages

## SPECIAL NEWS SERVICES

**FASHION DAILY** • News of fashion business, trends, shopping, diet and fitness, and celebrities • Text and photos • Available in Spanish

\* **RELIGION NEWS SERVICE** • 5x weekly; illustrations • News and features pertaining to religion, ethics, spirituality and moral issues

\* **RELIGION NEWS SERVICE WEEKLY REPORT** • Weekly • One feature, two articles and one columnist • Believers graphic included

## WIRE SCHEDULE FOR TEXT FEATURES

NAME OF FEATURE	KEYWORD	SELECTOR CODE	CATEGORY CODE	PRIORITY CODE	TRANSMISSION DAYS
DEAR ABBY.....	abby.....	qru.....	c.....	a.....	Wed. (7)
SCOTT BURNS.....	burns.....	qqr.....	f.....	a.....	Tues. (2)
ON ETHICS.....	cohen-ethics.....	qsk.....	c.....	a.....	Monday
AT HOME.....	color-home.....	qqy.....	l.....	a.....	last Mon. each month
ASK THE HEADHUNTER.....	headhunter.....	qrd.....	c.....	a.....	Thurs.
ANN COULTER.....	coulter.....	qqt.....	k.....	r.....	Wed.
FOCUS ON THE FAMILY.....	dobson.....	qqf.....	l.....	a.....	Tues.
ROGER EBERT.....	ebert.....	qre.....	e.....	r.....	Tues.
DEAR EUGENIA.....	eugenia.....	qst.....	l.....	a.....	Thurs.
MAGGIE GALLAGHER.....	gallagher.....	qsa.....	k.....	r.....	Tues.
GEORGIE ANNE GEYER.....	geyer.....	qrl.....	k.....	r.....	Mon., Wed.
LAST WORD IN ASTROLOGY.....	last.....	qss.....	l.....	a.....	Tues. (7)
FIGURATIVELY SPEAKING.....	macintyre.....	qqz.....	c.....	a.....	Fri.
DARE TO ASK.....	milano.....	qqu.....	c.....	a.....	Wed.
REALSTYLE.....	mclaughlin.....	qql.....	l.....	a.....	Fri.
7-DAY MENU PLANNER.....	nicholson.....	qrh.....	d.....	a.....	Wed.
RICHARD REEVES.....	reeves.....	qrj.....	k.....	r.....	Mon.
RELIGION NEWS SERVICE..	bc-rns-(varies).....	rnstr.....	c.....	r.....	Daily
RNS WEEKLY REPORT.....	rns-report.....	qsg.....	c.....	a.....	Thurs.
AMERICA'S LINE.....	roxborough.....	qqn.....	s.....	r.....	Daily
SUPERMARKET SAMPLER.....	sampler.....	qqs.....	d.....	a.....	Thurs.
NATIONAL PERSPECTIVE.....	shribman.....	qsf.....	k.....	r.....	Thurs.
SMART MOVES.....	smartmoves.....	qqc.....	c.....	a.....	Wed.
PET CONNECTION.....	spadafori.....	qsr.....	c.....	a.....	Fri.
TELL ME A STORY.....	story.....	qqw.....	c.....	a.....	Fri.
AS I SEE IT.....	tucker.....	qsn.....	k.....	r.....	Thurs.
NEWS OF THE WEIRD.....	weird.....	qqv.....	c.....	a.....	Mon.

### EDITORIAL

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**Joyce Mott**, Editorial Production Manager

**Gillian Titus**, Assistant Editor

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