

2010 Print Catalog



Roger Ebert



Dear Abby



Cynthia Tucker

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NEW

ATLAS OBSCURA by Joshua Foer and Dylan Thuras • 1x weekly
• Compendium of all off-the-beaten paths not found in traditional travel guides • Available in 1- and 2-column composed formats, or text plus photos.

COMIC PANELS

THE ARGYLE SWEATER by Scott Hilburn • Daily and Sunday

CLOSE TO HOME by John McPherson • Daily and Sunday

CORNERED by Mike Baldwin • Daily color or b/w and Sunday

THE 5TH WAVE by Rich Tennant • Weekly

THE FLYING MCCOYS by Glenn and Gary McCoy • Daily and Sunday

IN THE BLEACHERS by Steve Moore • Daily and Sunday

NON SEQUITUR by Wiley • Daily and Sunday — vertical

REAL LIFE ADVENTURES by Lance Aldrich and Gary Wise
• Daily and Sunday

ZIGGY by Tom Wilson • Daily and Sunday • Available in Spanish

COMIC STRIPS

ADAM@HOME by Brian Basset • Daily and Sunday

BALDO by Hector Cantu and Carlos Castellanos • Daily and Sunday • Available in Spanish

CATHY by Cathy Guisewite • Daily and Sunday • Available in Spanish

CLEATS by Bill Hinds • Daily and Sunday

CUL DE SAC by Richard Thompson • Daily and Sunday

DOONESBURY by Garry Trudeau • Daily and Sunday

THE DUPLEX by Glenn McCoy • Daily and Sunday

THE ELDERBERRIES by Corey Pandolph • Daily and Sunday

FOR BETTER OR FOR WORSE by Lynn Johnston • Daily and Sunday

THE FUSCO BROTHERS by J.C. Duffy • Daily and Sunday

GARFIELD by Jim Davis • Daily and Sunday • Available in Spanish

HEART OF THE CITY by Mark Tatulli • Daily and Sunday

INK PEN by Phil Dunlap • Daily and Sunday

IN THE STICKS by Nathan Cooper • Daily and Sunday

LA CUCARACHA by Lalo Alcaraz • Daily and Sunday

LIO by Mark Tatulli • Daily and Sunday • Available in Spanish

NON SEQUITUR by Wiley • Daily and Sunday — vertical

OVERBOARD by Chip Dunham • Daily and Sunday
• Available in Spanish

POOCH CAFÉ by Paul Gilligan • Daily and Sunday
• Available in Spanish

RED AND ROVER by Brian Basset • Daily and Sunday
• Available in Spanish

RONALDINHO GAUCHO by Mauricio de Sousa • Daily and Sunday
• Available in Spanish

STONE SOUP by Jan Eliot • Daily and Sunday

TANK McNAMARA by Jeff Millar and Bill Hinds • Daily and Sunday

TOM THE DANCING BUG by Ruben Bolling • Weekly (oversized)

W.T. DUCK by Aaron Johnson • Daily and Sunday

SUNDAY-ONLY FEATURES

BIOGRAPHIC by Steve McGarry • Boldly illustrated personality profiles

FAMILY TIME CROSSWORD by Timothy Parker • Crossword puzzle for kids and parents to work together

FOXTROT by Bill Amend • Comic adventures of the Fox family
• Available in Spanish

THE MAGIC EYE by Cheri Smith and Dawn Zimiles • 3-D visual puzzle • Available in Spanish

MAGIC IN A MINUTE by Mac and Bill King • Magic tricks for kids
• Available in Spanish

* **YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly
• available in color and b/w • Lively science feature for kids
• Available in Spanish

TELEWORD by David Ouellet • Word search puzzle

WWW.4KIDS.ORG • Eye-catching guide to the Internet for kids, parents and teachers

FOR KIDS

MAGIC IN A MINUTE by Mac and Bill King • Weekly (graphic) • Magic tricks for kids • Available in Spanish

THE MINI PAGE • Weekly (four-page tabloid or one-page broadsheet) • Available in color or b/w • High-interest activities lead kids to newspapers

MERLIN'S WORLD OF MARVELS by Ian Anderson • Weekly • Sampling of interesting, true facts from around the world

TELL ME A STORY adapted by Amy Friedman and illustrated by Jillian Gilliland • Weekly; illustration • A charming classic or original children's story, with enchanting art

WWW.4KIDS.ORG • Weekly (graphic) • Eye-catching guide to the Internet for kids, parents and teachers

* **YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly
• Available in color and b/w • Lively science feature for kids
• Available in Spanish

ADVICE

ASK THE HEADHUNTER by Nick Corcodilos • Weekly • Cut-to-the-chase advice for finding the right job

ASTRO ADVICE by Eugenia Last • Monthly or weekly • Astrological updates in monthly and weekly time frames

DEAR ABBY by Abigail Van Buren • 7x weekly; available as composed column • The one and only

DEAR EUGENIA by Eugenia Last • Weekly • Astrologer Eugenia Last answers readers' questions

FOCUS ON THE FAMILY by Dr. James Dobson • Weekly • Forum on family values with a Christian perspective • Available in Spanish

THE LAST WORD IN ASTROLOGY by Eugenia Last • available as composed column • 7x weekly • Multimedia astrologer brings an ancient art into the future • Available in Spanish

LOVESCOPE by Eugenia Last • Weekly • An astrological look at love

ON ETHICS by Randy Cohen • Weekly • Judicious guidance on everyday ethical dilemmas

BUSINESS & FINANCE

THE MOTLEY FOOL • Weekly • Composed half-page of lively investment advice

SCOTT BURNS by Scott Burns • 2x weekly • Savvy advice to put your finances in order

Digital feature catalog available upon request. Visit www.ucklick.com for a complete list of online features and services. Select Features available in Spanish

PAGINATED PAGES

Weekly color customizable pages offering text, photos and graphics in several topic areas:

EARTHWEEK by Steve Newman • Weekly • Print and interactive online versions • Graphic digest of natural and environmental events worldwide

GOLF INSIDER • Full page • Coverage of pro tours and expert instruction from T.J. Tomasi, a Top 100 teaching pro

THE MINI PAGE • Weekly (four-page tabloid or one-page broadsheet) • Available in color or b/w • High-interest activities lead kids to newspapers

THE MOTLEY FOOL • Weekly • Composed half-page of lively investment advice

NASCAR INSIDER • Full page w/ half-page update • News and features covering America's hottest sport

PET CONNECTION PAGE • by Gina Spadafori and Dr. Marty Becker • Weekly • Composed page or text only • Expert advice and heartwarming stories

THIS WEEK • Weekly (seasonal) • Composed full page previewing upcoming week in college football and basketball • **ACC, SEC and Big 12** (football only)

WHEELS • Half-page • Features and road tests

EDITORIAL CARTOONS

LALO ALCARAZ • Weekly • Available in Spanish

TONY AUTH • 3x weekly

BAD REPORTER by Don Asmussen • 2x weekly • 3 and 6 columns • Color and b/w

STUART CARLSON • 2-3x weekly • Color and b/w

GLENN MCCOY • 3x weekly • Occasional color

PAT OLIPHANT • 3x weekly

TED RALL • 3x weekly • Color and b/w

BEN SARGENT • 2x weekly

TOM TOLES • 5x weekly

FACES IN THE NEWS by Kerry Waghorn • 3 images offered weekly • Color and b/w • Established master caricaturist

EDITORIAL COMMENTARY

ANN COULTER • Weekly • The conservative movement's diva

MAGGIE GALLAGHER • Weekly • Bold, conservative writing from a female boomer

GEORGIE ANNE GEYER • 2x weekly • Viewpoints from a premier foreign correspondent

RICHARD REEVES • Weekly • Shrewd and surprising insights on American politics and culture

NATIONAL PERSPECTIVE by David Shribman • Weekly • Social and political commentary from well-respected executive editor of the Pittsburgh Post-Gazette

AS I SEE IT by Cynthia Tucker • Weekly • Compassionate, commonsense commentary from a black moderate • Pulitzer Prize winner

ENTERTAINMENT

BIOGRAPHIC by Steve McGarry • Weekly • Color graphic • Boldly illustrated personality profiles

DID YOU KNOW by D. Postgate • Weekly • Curious facts about life, the world and general knowledge

* **ROGER EBERT** by Roger Ebert • 3x to 7x weekly — release varies • Movie reviews, interviews, Q&A, and weekly home video alert from a Pulitzer Prize winner

FOOD

7-DAY MENU PLANNER by Susan Nicholson • Weekly • Color photo available • Day-by-day menu plans, recipes and time-saving tips

SUPERMARKET SAMPLER by Bonnie Tandy Leblang and Carolyn Wyman • Weekly; photo • Clever, informative reviews of what's new on grocery shelves

HUMOR

BAD REPORTER by Don Asmussen • 2x weekly • 3 and 6 columns • Color and b/w

NEWS OF THE WEIRD by Chuck Shepherd • Weekly • The best bizarre-but-true news of recent weeks • Available in Spanish

LIFESTYLE & CONSUMER

AT HOME • Home decor, interior decorating, and garden design columns: one lead and three supporting columns monthly • color photos • By Design by Elaine Markoutsas, Home Touch by Mary G. Pepitone, Design School by Bill LaHay, The Well-Dressed Garden by Marty Ross

DARE TO ASK by Phillip J. Milano • Weekly • Q&A answering uncomfortable questions everyone wonders about

DO JUST ONE THING by Danny Seo • 7x weekly • Simple, eco-friendly ways to save money and the planet

FIGURATIVELY SPEAKING by John MacIntyre • Weekly • Statistics that educate and amuse

PET CONNECTION by Gina Spadafori and Dr. Marty Becker • Weekly • Composed page or text only • Expert advice and heartwarming stories

REALSTYLE by Patricia McLaughlin • Weekly; one color photo • Fashion trends and analysis

SMART MOVES by Ellen James Martin • Weekly • All the basics home buyers and sellers need

PUZZLES & GAMES

BAKER STREET PUZZLE by Tom Bullimore and Ian Anderson • Weekly • Word or logic puzzle

FAMILY TIME CROSSWORD by Timothy Parker • 2x weekly: 1 daily, 1 Sunday • Available in color or b/w • Crossword puzzle for kids and parents to work together

HIDATO by Dr. Gyora Benedek • Daily and weekly • Follow-the-numbers logic puzzle • Available in Spanish

* **THE MAGIC EYE** by Cheri Smith and Dawn Zimiles • Weekly • 3-D color visual puzzle • Available in Spanish

MINUTE MAZE 6x weekly • Small maze with broad appeal • Requires minimum space • Spanish only

SUDOKU PUZZLES Daily and weekly • Color and b/w • Classic, Kids, Monster, Pacific, Word, X • Available in Spanish

UNIVERSAL CROSSWORD by Timothy Parker • daily and Sunday • Some of the hottest puzzles in print

UNIVERSAL KAKURO is a cross between traditional crosswords and Sudoku • daily and Sunday

TELEWORD by David Ouellet • Word search puzzle

* **WHATZIT?** by Paul Sellers • 6x weekly • Compact, visual brain-teaser

* **WONDERWORD** by David Ouellet • Daily and Sunday • Find the words for daily theme

SPORTS

* **AMERICA'S LINE** by Ben Eckstein • 7x weekly; available high-speed wire only • Up-to-the-minute betting lines from a respected Nevada oddsmaker

THIS WEEK • Weekly (seasonal) • Composed full page previewing upcoming week in college football and basketball • **ACC, SEC and Big 12** (football only)

MOBILE PUBLISHER

MOBILE PUBLISHER • Branded downloadable application that pushes newspaper content to smart phones

PAGINATION SERVICES

PAGECAPTAIN • Full-service pagination system handling everything from layout to editing for comic, text, puzzle and stand-alone feature pages

SPECIAL NEWS SERVICES

FASHION DAILY • News of fashion business, trends, shopping, diet and fitness, and celebrities • Text and photos • Available in Spanish

* **RELIGION NEWS SERVICE** • 5x weekly; illustrations • News and features pertaining to religion, ethics, spirituality and moral issues

* **RELIGION NEWS SERVICE WEEKLY REPORT** • Weekly • One feature, two articles and one columnist • Believers graphic included

WIRE SCHEDULE FOR TEXT FEATURES

NAME OF FEATURE	KEYWORD	SELECTOR CODE	CATEGORY CODE	PRIORITY CODE	TRANSMISSION DAYS
DEAR ABBY.....	abby.....	qru.....	c.....	a.....	Wed. (7)
SCOTT BURNS.....	burns.....	qqr.....	f.....	a.....	Tues. (2)
ON ETHICS.....	cohen-ethics.....	qsk.....	c.....	a.....	Monday
AT HOME.....	color-home.....	qqy.....	l.....	a.....	last Mon. each month
ASK THE HEADHUNTER.....	headhunter.....	qrd.....	c.....	a.....	Thurs.
ANN COULTER.....	coulter.....	qqt.....	k.....	r.....	Wed.
FOCUS ON THE FAMILY.....	dobson.....	qqf.....	l.....	a.....	Tues.
ROGER EBERT.....	ebert.....	qre.....	e.....	r.....	Tues.
DEAR EUGENIA.....	eugenia.....	qst.....	l.....	a.....	Thurs.
MAGGIE GALLAGHER.....	gallagher.....	qsa.....	k.....	r.....	Tues.
GEORGIE ANNE GEYER.....	geyer.....	qrl.....	k.....	r.....	Mon., Wed.
LAST WORD IN ASTROLOGY.....	last.....	qss.....	l.....	a.....	Tues. (7)
FIGURATIVELY SPEAKING.....	macintyre.....	qqz.....	c.....	a.....	Fri.
DARE TO ASK.....	milano.....	qqu.....	c.....	a.....	Wed.
REALSTYLE.....	mclaughlin.....	qql.....	l.....	a.....	Fri.
7-DAY MENU PLANNER.....	nicholson.....	qrh.....	d.....	a.....	Wed.
RICHARD REEVES.....	reeves.....	qrj.....	k.....	r.....	Fri.
RELIGION NEWS SERVICE..	bc-rns-(varies).....	rnstr.....	c.....	r.....	Daily
RNS WEEKLY REPORT.....	rns-report.....	qsg.....	c.....	a.....	Thurs.
AMERICA'S LINE.....	roxborough.....	qqn.....	s.....	r.....	Daily
SUPERMARKET SAMPLER.....	sampler.....	qqs.....	d.....	a.....	Thurs.
NATIONAL PERSPECTIVE.....	shribman.....	qsf.....	k.....	r.....	Thurs.
SMART MOVES.....	smartmoves.....	qqc.....	c.....	a.....	Wed.
PET CONNECTION.....	spadafori.....	qsr.....	c.....	a.....	Fri.
TELL ME A STORY.....	story.....	qqw.....	c.....	a.....	Fri.
AS I SEE IT.....	tucker.....	qsn.....	k.....	r.....	Thurs.
NEWS OF THE WEIRD.....	weird.....	qqv.....	c.....	a.....	Mon.

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