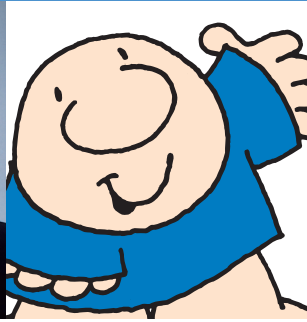




Pooch Café



Roger Ebert



Ziggy



Dear Abby



Cul de Sac

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**Fact Sheet • November 2009**

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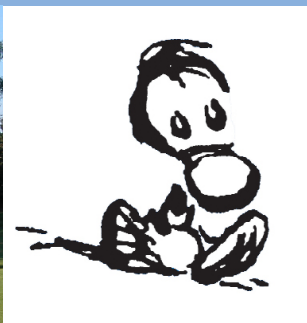
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The Argyle Sweater



TJ Tomasi, Golf Insider



Oliphant



Cynthia Tucker



Lío

## COMIC PANELS

- THE ARGYLE SWEATER** by Scott Hilburn • Daily and Sunday  
**CLOSE TO HOME** by John McPherson • Daily and Sunday  
**CORNERED** by Mike Baldwin • Daily color or b/w and Sunday  
**THE 5TH WAVE** by Rich Tennant • Weekly • Available in color or b/w  
**THE FLYING MCCOYS** by Glenn and Gary McCoy • Daily and Sunday  
**IN THE BLEACHERS** by Steve Moore • Daily and Sunday  
**NON SEQUITUR** by Wiley • Daily and Sunday — vertical  
**REAL LIFE ADVENTURES** by Lance Aldrich and Gary Wise • Daily and Sunday  
**ZIGGY** by Tom Wilson • Daily and Sunday • Available in Spanish

## COMIC STRIPS

- ADAM@HOME** by Brian Basset • Daily and Sunday  
**BALDO** by Hector Cantu and Carlos Castellanos • Daily and Sunday • Available in Spanish  
**CATHY** by Cathy Guisewite • Daily and Sunday • Available in Spanish  
**CLEATS** by Bill Hinds • Daily and Sunday  
**CUL DE SAC** by Richard Thompson • Daily and Sunday  
**DOONESBURY** by Garry Trudeau • Daily and Sunday  
**THE DUPLEX** by Glenn McCoy • Daily and Sunday  
**THE ELDERBERRIES** by Corey Pandolph • Daily and Sunday  
**FOR BETTER OR FOR WORSE** by Lynn Johnston • Daily and Sunday  
**THE FUSCO BROTHERS** by J.C. Duffy • Daily and Sunday  
**GARFIELD** by Jim Davis • Daily and Sunday • Available in Spanish  
**HEART OF THE CITY** by Mark Tatulli • Daily and Sunday  
**INK PEN** by Phil Dunlap • Daily and Sunday  
**IN THE STICKS** by Nathan Cooper • Daily and Sunday  
**LA CUCARACHA** by Lalo Alcaraz • Daily and Sunday  
**LIO** by Mark Tatulli • Daily and Sunday • Available in Spanish  
**NON SEQUITUR** by Wiley • Daily and Sunday — vertical  
**OVERBOARD** by Chip Dunham • Daily and Sunday • Available in Spanish  
**POOCH CAFÉ** by Paul Gilligan • Daily and Sunday • Available in Spanish  
**RONALDINHO GAUCHO** by Mauricio de Sousa • Daily and Sunday • Available in Spanish  
**STONE SOUP** by Jan Eliot • Daily and Sunday  
**TANK McNAMARA** by Jeff Millar and Bill Hinds • Daily and Sunday  
**TOM THE DANCING BUG** by Ruben Bolling • Weekly (oversized)  
**W.T. DUCK** by Aaron Johnson • Daily and Sunday

## SUNDAY-ONLY FEATURES

- BIOGRAPHIC** by Steve McGarry • Boldly illustrated personality profiles  
**FAMILY TIME CROSSWORD** by Timothy Parker • Crossword puzzle for kids and parents to work together  
**FOXTROT** by Bill Amend • Comic adventures of the Fox family • Available in Spanish  
**MAGIC EYE** by Cheri Smith and Dawn Zimiles • 3-D visual puzzle • Available in Spanish  
**MAGIC IN A MINUTE** by Mac and Bill King • Magic tricks for kids  
\* **YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly • available in color and b/w • Lively science feature for kids • Available in Spanish  
**WONDERWORD** by David Ouellet • Find the words to solve the Wonderword  
**WWW.4KIDS.ORG** • Eye-catching guide to the Internet for kids, parents and teachers

## CHILDREN

- ARCADEMIC SKILL BUILDERS** • Interactive educational games for newspaper Web sites, teaching math and language arts  
**MAGIC IN A MINUTE** by Mac and Bill King • Weekly (graphic) • Magic tricks for kids  
**THE MINI PAGE** • Weekly (four-page tabloid or one-page broadsheet) • Available in color or b/w • High-interest activities lead kids to newspapers  
**MERLIN'S WORLD OF MARVELS** by Ian Anderson • Weekly • Sampling of interesting, true facts from around the world  
**TELL ME A STORY** adapted by Amy Friedman and illustrated by Jillian Gilliland • Weekly; illustration • A charming classic or original children's story, with enchanting art  
**WWW.4KIDS.ORG** • Weekly (graphic) • Eye-catching guide to the Internet for kids, parents and teachers  
\* **YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly • available in color and b/w • Lively science feature for kids • Available in Spanish

## ADVICE

- ASK THE HEADHUNTER** by Nick Corcodilos • Weekly • Cut-to-the-chase advice for finding the right job  
**ASTRO ADVICE** by Eugenia Last • Monthly or weekly • Astrological updates in monthly and weekly time frames  
**DEAR ABBY** by Abigail Van Buren • 7x weekly; available as composed column • The one and only  
**DEAR EUGENIA** by Eugenia Last • Weekly • Astrologer Eugenia Last answers readers' questions  
**FOCUS ON THE FAMILY** by Dr. James Dobson • Weekly • Forum on family values with a Christian perspective • Available in Spanish  
**THE LAST WORD IN ASTROLOGY** by Eugenia Last • available as composed column • 7x weekly • Multimedia astrologer brings an ancient art into the future • Available in Spanish  
**LOVESCOPE** by Eugenia Last • Weekly • An astrological look at love  
**ON ETHICS** by Randy Cohen • Weekly • Judicious guidance on everyday ethical dilemmas

## BUSINESS & FINANCE

- THE MOTLEY FOOL** • Weekly • Composed half-page of lively investment advice  
**SCOTT BURNS** by Scott Burns • 2x weekly • Savvy advice to put your finances in order

## COXNET PAGINATED PAGES

Weekly color customizable pages offering text, photos and graphics in six topic areas:

- CAREERS** • Half-page • Job-hunting, workplace dynamics and career advice  
**GOLF INSIDER** • Full page • Coverage of pro tours and expert instruction from T.J. Tomasi, a Top 100 teaching pro  
**HEALTHY LIVING** • Full page • Columns and news features about personal health and fitness  
**NASCAR INSIDER** • Full page w/ half-page update • News and features covering America's hottest sport  
**PERSONAL TECHNOLOGY** • Full page • Reviews of hardware, software, the Internet and the latest trends  
**WHEELS** • Half-page • Features and road tests

## EDITORIAL CARTOONS

- LALO ALCARAZ** • Weekly • Available in Spanish  
**TONY AUTH** • 3x weekly  
**BAD REPORTER** by Don Asmussen • 2x weekly • 3 and 6 columns • Color and b/w  
**STUART CARLSON** • 2-3x weekly • Color and b/w  
**GLENN MCCOY** • 3x weekly • Occasional color  
**PAT OLIPHANT** • 3x weekly  
**TED RALL** • 3x weekly • Color and b/w  
**BEN SARGENT** • 2x weekly  
**TOM TOLES** • 5x weekly  
**FACES IN THE NEWS** by Kerry Waghorn • 3 images offered weekly • Color and b/w • Established master caricaturist

## EDITORIAL COMMENTARY

- ANN COULTER** • Weekly • The conservative movement's diva  
**MAGGIE GALLAGHER** • Weekly • Bold, conservative writing from a female boomer  
**GEORGIE ANNE GEYER** • 2x weekly • Viewpoints from a premier foreign correspondent  
**RICHARD REEVES** • Weekly • Shrewd and surprising insights on American politics and culture  
**NATIONAL PERSPECTIVE** by David Shribman • Weekly • Social and political commentary from well-respected executive editor of the *Pittsburgh Post-Gazette*  
**AS I SEE IT** by Cynthia Tucker • Weekly • Compassionate, commonsense commentary from a black moderate • Pulitzer Prize winner

## ENTERTAINMENT

- BIOGRAPHIC** by Steve McGarry • Weekly • Color graphic • Boldly illustrated personality profiles  
**DID YOU KNOW** by D. Postgate • Weekly • Curious facts about life, the world and general knowledge  
\* **ROGER EBERT** by Roger Ebert • 3x to 7x weekly — release varies • Movie reviews, interviews, Q&A, and weekly home video alert from a Pulitzer Prize winner

## FOOD

- SUPERMARKET SAMPLER** by Bonnie Tandy Leblang and Carolyn Wyman • Weekly; photo • Clever, informative reviews of what's new on grocery shelves  
**7-DAY MENU PLANNER** by Susan Nicholson • Weekly • Color photo available • Day-by-day menu plans, recipes and time-saving tips

## HUMOR

- BAD REPORTER** by Don Asmussen • 2x weekly • 3 and 6 columns • Color and b/w  
**NEWS OF THE WEIRD** by Chuck Shepherd • Weekly • The best bizarre-but-true news of recent weeks • Available in Spanish

## LIFESTYLE & CONSUMER

- AT HOME** • Home decor, interior decorating, and garden design columns: one lead and three supporting columns monthly • color photos • By Design by Elaine Markoutsas, Home Touch by Mary G. Pepitone, Design School by Bill LaHay, The Well-Dressed Garden by Marty Ross  
**DARE TO ASK** by Phillip J. Milano • Weekly • Q&A answering uncomfortable questions everyone wonders about  
**DO JUST ONE THING** by Danny Seo • 7x weekly • Simple, eco-friendly ways to save money and the planet  
**FIGURATIVELY SPEAKING** by John MacIntyre • Weekly • Statistics that educate and amuse  
**PET CONNECTION** by Gina Spadafori and Dr. Marty Becker • Weekly • Composed page or text only • Expert advice and heartwarming stories  
**REALSTYLE** by Patricia McLaughlin • Weekly; one color photo • Fashion trends and analysis  
**SMART MOVES** by Ellen James Martin • Weekly • All the basics home buyers and sellers need

## PUZZLES

- BAKER STREET PUZZLE** by Tom Bullimore & Ian Anderson • Weekly • Word or logic puzzle  
**FAMILY TIME CROSSWORD** by Timothy Parker • 2x weekly: 1 daily, 1 Sunday • Available in color or b/w • Crossword puzzle for kids and parents to work together  
**HIDATO** by Dr. Gyora Benedek • Daily and weekly • Follow-the-numbers logic puzzle • Available in Spanish  
\* **THE MAGIC EYE** by Cheri Smith and Dawn Zimiles • Weekly • 3-D color visual puzzle • Available in Spanish  
**MINUTE MAZE** 6x weekly • Small maze with broad appeal. Requires minimum space • Spanish only  
**SUDOKU PUZZLES** by David Bodycombe • Daily and weekly • Color and b/w • Classic, Kids, Monster, Pacific, Word, X • Available in Spanish  
\* **WHATZIT?** by Paul Sellers • 6x weekly (graphic) • Compact, visual brain-teaser  
\* **WONDERWORD** by David Ouellet • Daily and Sunday • Find the words for daily theme

## SPORTS

- \* **AMERICA'S LINE** by Ben Eckstein • 7x weekly; available high-speed wire only  
• Up-to-the-minute betting lines from a respected Nevada oddsmaker  
**THIS WEEK** • Weekly (seasonal) • Composed full page previewing upcoming week in college football and basketball • ACC, SEC and Big 12 (football only)

## WEATHER

- EARTHWEEK** by Steve Newman • Weekly • Print and interactive online versions • Graphic digest of natural and environmental events worldwide  
**WEATHER BUG** Print and online program that delivers live local weather data to your readers while building revenue

## SPECIAL PROJECTS AND REVENUE OPPORTUNITIES

- MOBILE PUSH PUBLISHER** • Branded downloadable application that pushes newspaper content to smart phones  
**WEATHER BUG** Print and online program that delivers live local weather data to your readers while building revenue  
**ARCADEMIC SKILL BUILDERS** • Interactive educational games for newspaper Web sites, teaching math and language arts

## PAGINATION SERVICES

- PAGECAPTAIN** • Full-service pagination system handling everything from layout to editing for comic, text, puzzle and stand-alone features pages

## SPECIAL NEWS SERVICES

- THE DAILY** • News of fashion business, trends, shopping, diet and fitness, and celebrities • Text and photos • Available in Spanish  
\* **RELIGION NEWS SERVICE** • 5x weekly; illustrations • News and features pertaining to religion, ethics, spirituality and moral issues  
\* **RELIGION NEWS SERVICE WEEKLY REPORT** • Weekly • One feature, two articles and one columnist • Believers graphic included

## SPECIAL PUBLICATIONS

- FRONTERAS** • Weekly • 24-page color Spanish-language newspaper • Tailored to each local market

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Select Features available in Spanish

# WIRE SCHEDULE FOR TEXT FEATURES

# PERSONNEL

NAME OF FEATURE	KEYWORD	SELECTOR CODE	CATEGORY CODE	PRIORITY CODE	TRANSMISSION DAYS
DEAR ABBY	abby	qru	c	a	Wed. (7)
SCOTT BURNS	burns	qqr	f	a	Tues. (2)
ON ETHICS	cohen-ethics	qsk	c	a	Monday
AT HOME	color-home	qqy	l	a	last Mon. each month
ASK THE HEADHUNTER	headhunter	qrd	c	a	Thurs.
ANN COULTER	coulter	qqt	k	r	Wed.
FOCUS ON THE FAMILY	dobson	qqf	l	a	Tues.
ROGER EBERT	ebert	qre	e	r	Tues.
DEAR EUGENIA	eugenia	qst	l	a	Thurs.
MAGGIE GALLAGHER	gallagher	qsa	k	r	Tues.
GEORGIE ANNE GEYER	geyer	qrl	k	r	Mon., Wed.
LAST WORD IN ASTROLOGY	last	qss	l	a	Tues. (7)
FIGURATIVELY SPEAKING	macintyre	qqz	c	a	Fri.
DARE TO ASK	milano	qqu	c	a	Wed.
FIGURATIVELY SPEAKING	macintyre	qqz	c	a	Fri.
REALSTYLE	mclaughlin	qql	l	a	Fri.
7-DAY MENU PLANNER	nicholson	qrh	d	a	Wed.
RICHARD REEVES	reeves	qrj	k	r	Fri.
RELIGION NEWS SERVICE	bc-rns-(varies)	rnstr	c	r	Daily
RNS WEEKLY REPORT	rns-report	qsg	c	a	Thurs.
AMERICA'S LINE	roxborough	qqn	s	r	Daily
SUPERMARKET SAMPLER	sampler	qqs	d	a	Thurs.
NATIONAL PERSPECTIVE	shribman	qsf	k	r	Thurs.
SMART MOVES	smartmoves	qqc	c	a	Wed.
PET CONNECTION	spadafori	qsr	c	a	Fri.
TELL ME A STORY	story	qqw	c	a	Fri.
AS I SEE IT	tucker	qsn	k	r	Thurs.
NEWS OF THE WEIRD	weird	qqv	c	a	Mon.

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