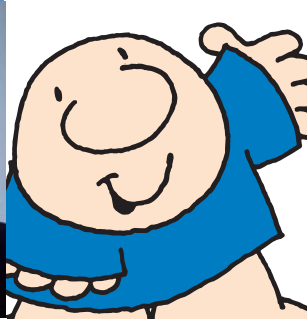




Pooch Café



Roger Ebert



Ziggy



Dear Abby



Cul de Sac



Sales and Editorial Contacts at:
www.amuniversal.com/ups

Fact Sheet • January 2010

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The Argyle Sweater



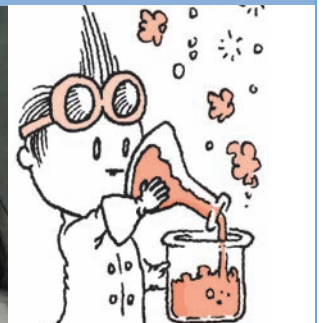
TJ Tomasi, Golf Insider



Oliphant



Cynthia Tucker



Lío

COMIC PANELS

THE ARGYLE SWEATER by Scott Hilburn • Daily and Sunday
CLOSE TO HOME by John McPherson • Daily and Sunday
CORNERED by Mike Baldwin • Daily color or b/w and Sunday
THE 5TH WAVE by Rich Tennant • Weekly • Available in color or b/w
THE FLYING MCCOYS by Glenn and Gary McCoy • Daily and Sunday
IN THE BLEACHERS by Steve Moore • Daily and Sunday
NON SEQUITUR by Wiley • Daily and Sunday — vertical
REAL LIFE ADVENTURES by Lance Aldrich and Gary Wise • Daily and Sunday
ZIGGY by Tom Wilson • Daily and Sunday • Available in Spanish

COMIC STRIPS

ADAM@HOME by Brian Basset • Daily and Sunday
BALDO by Hector Cantu and Carlos Castellanos • Daily and Sunday • Available in Spanish
CATHY by Cathy Guisewite • Daily and Sunday • Available in Spanish
CLEATS by Bill Hinds • Daily and Sunday
CUL DE SAC by Richard Thompson • Daily and Sunday
DOONESBURY by Garry Trudeau • Daily and Sunday
THE DUPLEX by Glenn McCoy • Daily and Sunday
THE ELDERBERRIES by Corey Pandolph • Daily and Sunday
FOR BETTER OR FOR WORSE by Lynn Johnston • Daily and Sunday
THE FUSCO BROTHERS by J.C. Duffy • Daily and Sunday
GARFIELD by Jim Davis • Daily and Sunday • Available in Spanish
HEART OF THE CITY by Mark Tatulli • Daily and Sunday
INK PEN by Phil Dunlap • Daily and Sunday
IN THE STICKS by Nathan Cooper • Daily and Sunday
LA CUCARACHA by Lalo Alcaraz • Daily and Sunday
LIO by Mark Tatulli • Daily and Sunday • Available in Spanish
NON SEQUITUR by Wiley • Daily and Sunday — vertical
OVERBOARD by Chip Dunham • Daily and Sunday • Available in Spanish
POOCH CAFÉ by Paul Gilligan • Daily and Sunday • Available in Spanish
RONALDINHO GAUCHO by Mauricio de Sousa • Daily and Sunday • Available in Spanish
STONE SOUP by Jan Eliot • Daily and Sunday
TANK McNAMARA by Jeff Millar and Bill Hinds • Daily and Sunday
TOM THE DANCING BUG by Ruben Bolling • Weekly (oversized)
W.T. DUCK by Aaron Johnson • Daily and Sunday

SUNDAY-ONLY FEATURES

BIOGRAPHIC by Steve McGarry • Boldly illustrated personality profiles
FAMILY TIME CROSSWORD by Timothy Parker • Crossword puzzle for kids and parents to work together
FOXTROT by Bill Amend • Comic adventures of the Fox family • Available in Spanish
MAGIC EYE by Cheri Smith and Dawn Zimiles • 3-D visual puzzle • Available in Spanish
MAGIC IN A MINUTE by Mac and Bill King • Magic tricks for kids
***YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly • available in color and b/w • Lively science feature for kids • Available in Spanish
WONDERWORD by David Ouellet • Find the words to solve the Wonderword
WWW.4KIDS.ORG • Eye-catching guide to the Internet for kids, parents and teachers

CHILDREN

ARCADEMIC SKILL BUILDERS • Interactive educational games for newspaper Web sites, teaching math and language arts
MAGIC IN A MINUTE by Mac and Bill King • Weekly (graphic) • Magic tricks for kids
THE MINI PAGE • Weekly (four-page tabloid or one-page broadsheet) • Available in color or b/w • High-interest activities lead kids to newspapers
MERLIN'S WORLD OF MARVELS by Ian Anderson • Weekly • Sampling of interesting, true facts from around the world
TELL ME A STORY adapted by Amy Friedman and illustrated by Jillian Gilliland • Weekly; illustration • A charming classic or original children's story, with enchanting art
WWW.4KIDS.ORG • Weekly (graphic) • Eye-catching guide to the Internet for kids, parents and teachers
***YOU CAN WITH BEAKMAN AND JAX** by Jok Church • Weekly • available in color and b/w • Lively science feature for kids • Available in Spanish

ADVICE

ASK THE HEADHUNTER by Nick Corcodilos • Weekly • Cut-to-the-chase advice for finding the right job
ASTRO ADVICE by Eugenia Last • Monthly or weekly • Astrological updates in monthly and weekly time frames
DEAR ABBY by Abigail Van Buren • 7x weekly; available as composed column • The one and only
DEAR EUGENIA by Eugenia Last • Weekly • Astrologer Eugenia Last answers readers' questions
FOCUS ON THE FAMILY by Dr. James Dobson • Weekly • Forum on family values with a Christian perspective • Available in Spanish
THE LAST WORD IN ASTROLOGY by Eugenia Last • available as composed column • 7x weekly • Multimedia astrologer brings an ancient art into the future • Available in Spanish
LOVESCOPE by Eugenia Last • Weekly • An astrological look at love
ON ETHICS by Randy Cohen • Weekly • Judicious guidance on everyday ethical dilemmas

BUSINESS & FINANCE

THE MOTLEY FOOL • Weekly • Composed half-page of lively investment advice
SCOTT BURNS by Scott Burns • 2x weekly • Savvy advice to put your finances in order

PAGINATED PAGES

Weekly color customizable pages offering text, photos and graphics in three topic areas:
GOLF INSIDER • Full page • Coverage of pro tours and expert instruction from T.J. Tomasi, a Top 100 teaching pro
NASCAR INSIDER • Full page w/ half-page update • News and features covering America's hottest sport
WHEELS • Half-page • Features and road tests

EDITORIAL CARTOONS

- LALO ALCARAZ** • Weekly • Available in Spanish
TONY AUTH • 3x weekly
BAD REPORTER by Don Asmussen • 2x weekly • 3 and 6 columns • Color and b/w
STUART CARLSON • 2-3x weekly • Color and b/w
GLENN MCCOY • 3x weekly • Occasional color
PAT OLIPHANT • 3x weekly
TED RALL • 3x weekly • Color and b/w
BEN SARGENT • 2x weekly
TOM TOLES • 5x weekly
FACES IN THE NEWS by Kerry Waghorn • 3 images offered weekly • Color and b/w • Established master caricaturist

EDITORIAL COMMENTARY

- ANN COULTER** • Weekly • The conservative movement's diva
MAGGIE GALLAGHER • Weekly • Bold, conservative writing from a female boomer
GEORGIE ANNE GEYER • 2x weekly • Viewpoints from a premier foreign correspondent
RICHARD REEVES • Weekly • Shrewd and surprising insights on American politics and culture
NATIONAL PERSPECTIVE by David Shribman • Weekly • Social and political commentary from well-respected executive editor of the *Pittsburgh Post-Gazette*
AS I SEE IT by Cynthia Tucker • Weekly • Compassionate, commonsense commentary from a black moderate • Pulitzer Prize winner

ENTERTAINMENT

- BIOGRAPHIC** by Steve McGarry • Weekly • Color graphic • Boldly illustrated personality profiles
DID YOU KNOW by D. Postgate • Weekly • Curious facts about life, the world and general knowledge
* **ROGER EBERT** by Roger Ebert • 3x to 7x weekly — release varies • Movie reviews, interviews, Q&A, and weekly home video alert from a Pulitzer Prize winner

FOOD

- SUPERMARKET SAMPLER** by Bonnie Tandy Leblang and Carolyn Wyman • Weekly; photo • Clever, informative reviews of what's new on grocery shelves
7-DAY MENU PLANNER by Susan Nicholson • Weekly • Color photo available • Day-by-day menu plans, recipes and time-saving tips

HUMOR

- BAD REPORTER** by Don Asmussen • 2x weekly • 3 and 6 columns • Color and b/w
NEWS OF THE WEIRD by Chuck Shepherd • Weekly • The best bizarre-but-true news of recent weeks • Available in Spanish

LIFESTYLE & CONSUMER

- AT HOME** • Home decor, interior decorating, and garden design columns: one lead and three supporting columns monthly • color photos • By Design by Elaine Markoutsas, Home Touch by Mary G. Pepitone, Design School by Bill LaHay, The Well-Dressed Garden by Marty Ross
DARE TO ASK by Phillip J. Milano • Weekly • Q&A answering uncomfortable questions everyone wonders about
DO JUST ONE THING by Danny Seo • 7x weekly • Simple, eco-friendly ways to save money and the planet
FIGURATIVELY SPEAKING by John MacIntyre • Weekly • Statistics that educate and amuse
PET CONNECTION by Gina Spadafori and Dr. Marty Becker • Weekly • Composed page or text only • Expert advice and heartwarming stories
REALSTYLE by Patricia McLaughlin • Weekly; one color photo • Fashion trends and analysis
SMART MOVES by Ellen James Martin • Weekly • All the basics home buyers and sellers need

PUZZLES

- BAKER STREET PUZZLE** by Tom Bullimore & Ian Anderson • Weekly • Word or logic puzzle
FAMILY TIME CROSSWORD by Timothy Parker • 2x weekly: 1 daily, 1 Sunday • Available in color or b/w • Crossword puzzle for kids and parents to work together
HIDATO by Dr. Gyora Benedek • Daily and weekly • Follow-the-numbers logic puzzle • Available in Spanish
* **THE MAGIC EYE** by Cheri Smith and Dawn Zimiles • Weekly • 3-D color visual puzzle • Available in Spanish
MINUTE MAZE 6x weekly • Small maze with broad appeal. Requires minimum space • Spanish only
SUDOKU PUZZLES by David Bodycombe • Daily and weekly • Color and b/w • Classic, Kids, Monster, Pacific, Word, X • Available in Spanish
UNIVERSAL CROSSWORD by Timothy Parker • 7x weekly: 1 daily, 1 Sunday • Some of the hottest puzzles in print
* **WHATZIT?** by Paul Sellers • 6x weekly (graphic) • Compact, visual brain-teaser
* **WONDERWORD** by David Ouellet • Daily and Sunday • Find the words for daily theme

SPORTS

- * **AMERICA'S LINE** by Ben Eckstein • 7x weekly; available high-speed wire only
• Up-to-the-minute betting lines from a respected Nevada oddsmaker
THIS WEEK • Weekly (seasonal) • Composed full page previewing upcoming week in college football and basketball • ACC, SEC and Big 12 (football only)

WEATHER

- EARTHWEEK** by Steve Newman • Weekly • Print and interactive online versions • Graphic digest of natural and environmental events worldwide
WEATHER BUG Print and online program that delivers live local weather data to your readers while building revenue

SPECIAL PROJECTS AND REVENUE OPPORTUNITIES

- MOBILE PUSH PUBLISHER** • Branded downloadable application that pushes newspaper content to smart phones
WEATHER BUG Print and online program that delivers live local weather data to your readers while building revenue
ARCADEMIC SKILL BUILDERS • Interactive educational games for newspaper Web sites, teaching math and language arts

PAGINATION SERVICES

- PAGECAPTAIN** • Full-service pagination system handling everything from layout to editing for comic, text, puzzle and stand-alone features pages

SPECIAL NEWS SERVICES

- THE DAILY** • News of fashion business, trends, shopping, diet and fitness, and celebrities • Text and photos • Available in Spanish
* **RELIGION NEWS SERVICE** • 5x weekly; illustrations • News and features pertaining to religion, ethics, spirituality and moral issues
* **RELIGION NEWS SERVICE WEEKLY REPORT** • Weekly • One feature, two articles and one columnist • Believers graphic included

SPECIAL PUBLICATIONS

- FRONTERAS** • Weekly • 24-page color Spanish-language newspaper • Tailored to each local market

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Select Features available in Spanish

WIRE SCHEDULE FOR TEXT FEATURES

PERSONNEL

NAME OF FEATURE	KEYWORD	SELECTOR CODE	CATEGORY CODE	PRIORITY CODE	TRANSMISSION DAYS
DEAR ABBY	abby	qru	c	a	Wed. (7)
SCOTT BURNS	burns	qqr	f	a	Tues. (2)
ON ETHICS	cohen-ethics	qsk	c	a	Monday
AT HOME	color-home	qqy	l	a	last Mon. each month
ASK THE HEADHUNTER	headhunter	qrd	c	a	Thurs.
ANN COULTER	coulter	qqt	k	r	Wed.
FOCUS ON THE FAMILY	dobson	qqf	l	a	Tues.
ROGER EBERT	ebert	qre	e	r	Tues.
DEAR EUGENIA	eugenia	qst	l	a	Thurs.
MAGGIE GALLAGHER	gallagher	qsa	k	r	Tues.
GEORGIE ANNE GEYER	geyer	qrl	k	r	Mon., Wed.
LAST WORD IN ASTROLOGY	last	qss	l	a	Tues. (7)
FIGURATIVELY SPEAKING	macintyre	qqz	c	a	Fri.
DARE TO ASK	milano	qqu	c	a	Wed.
REALSTYLE	mclaughlin	qqi	l	a	Fri.
7-DAY MENU PLANNER	nicholson	qrh	d	a	Wed.
RICHARD REEVES	reeves	qrj	k	r	Fri.
RELIGION NEWS SERVICE	bc-rns-(varies)	rnstr	c	r	Daily
RNS WEEKLY REPORT	rns-report	qsg	c	a	Thurs.
AMERICA'S LINE	roxborough	qqn	s	r	Daily
SUPERMARKET SAMPLER	sampler	qqs	d	a	Thurs.
NATIONAL PERSPECTIVE	shribman	qsf	k	r	Thurs.
SMART MOVES	smartmoves	qqc	c	a	Wed.
PET CONNECTION	spadafori	qsr	c	a	Fri.
TELL ME A STORY	story	qqw	c	a	Fri.
AS I SEE IT	tucker	qsn	k	r	Thurs.
NEWS OF THE WEIRD	weird	qqv	c	a	Mon.

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